

AMERICAN SPACES Idea Book 2.0



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Introduction

Based in communities around the world, American Spaces have long served as key overseas platforms for conducting public diplomacy.

In the past three years, American Spaces have made dramatic progress toward becoming premier venues for the entire mission to achieve foreign policy goals through in-person engagement. And that evolution continues.

Increasingly, American Spaces are making the Internet and interactive technologies accessible to key audiences. They are reaching those targeted audiences with advanced digital tools and interacting with them through in-person and virtual programming. These digital-first approaches combined with vibrant designs and rich programming resources provided through a rewarding partnership with the Smithsonian Institution (SI) are enabling American Spaces to carve out a niche as hubs of innovation and discovery in their communities and countries, attracting strategic audiences relevant to U.S. foreign policy.

The original Idea Book, released in 2013 as a broad branding and design resource for the worldwide network of American Spaces, provided the context for this shift. It served as a roadmap for charting a course toward open, adaptable environments that were also vivid and inspiring, within the framework of the Model American Spaces project.

Idea Book 2.0 is the result of this continued and fruitful IIP-SI collaboration, which began in 2012. Through site visits, focus groups, digital conferences, design renderings, construction projects, and on-site workshops, IIP and SI have streamlined this design resource to provide the network of American Spaces the means to improve and harmonize their interior designs and physical spaces—all in support of offering dynamic, mission-aligned programming.

Like its predecessor, Idea Book 2.0 provides ideas and inspiration to create a modern, synergistic look and feel, while providing flexibility to support the needs of local audiences. Idea Book 2.0 focuses on visual branding of the American Space through innovative use of design and space with a new furniture selection and a simplified color palette. Use it as a guide and idea starter to take your American Space to the next level.



Opening Message

The Bureau of International Information Programs (IIP) initiated the Model American Spaces project with SI to develop signature design specifications and dynamic programming to ensure American Spaces are attractive, innovative, interactive, and engaging. Using Idea Book 2.0, all spaces, large and small, can implement the expressive look and feel that captures the American essence of American Spaces.

IIP's Office of American Spaces provides oversight, training and funding to support more than 700 American Spaces worldwide. It is the home office for the Foreign Service Specialist corps of Information Resource Officers (IROs), who are based in strategic locations around the world. IROs support Posts to ensure that American Spaces are used as venues to advance U.S. foreign policy objectives.

The Smithsonian's Office of International Relations (OIR) coordinates the Institution's international efforts, including partnerships with governments, cultural institutions, NGOs and professionals worldwide. The mission of OIR is to harness the creativity and assets of the Smithsonian to promote meaningful change in the world.



Who We Are

We put forward here design ideas to help enliven the full range of Spaces, from wholly managed American Centers to co-managed American Corners and Bi-national Centers.

Through consultation with American Spaces staff and partners, Embassy staff, IIP staff, and numerous designers from SI and beyond, we have developed some design principles and concepts that may serve as sources of inspiration for interior space planning and selection of design, furniture, and graphics. The concepts were developed with these goals in mind:

- To provide users of American Spaces worldwide with innovative and dynamic environments within which they can explore the diversity of American language, culture, education, and foreign policy activities and positions; and
- To advance the role of American Spaces as symbols of shared relationships and commitments between the U.S. and host communities.

The *Designing Your American Space* section (Chapter 4) is full of recommendations to help you (re)design and enliven your spaces. Regardless of the size of your space or the number of rooms, we offer strategies to create an American Space that suits your needs while ensuring that it reflects the vision and needs of your local community.

Functionality and **flexibility** are crucial elements to the success of the physical environments. We hope that the design renderings serve as inspiration and allow you to visualize how spaces of varying sizes can be configured to promote and foster diverse programmatic offerings.

While we recommend that you engage with your local community of artisans, printers, and craftsmen to create your unique space, if you see a particular element in a design that you would like to incorporate, we have provided the specifications and ordering information that you will need for procurement on pages 5.26–5.45. The book contains suggestions on:

- Color Palette
- Furniture, including storage, shelving, seating, tables, and mobile partitions
- Flooring and finishes
- Furniture Schedule
- Finish Schedule



What You'll Find

Additionally, we include sections on:

- *Defining Identity*: ensuring your brand purpose and personality are established and shine through in spaces that can support mission-driven programming across the American Spaces five core programs.
- *Engaging Visitors*: identifying and connecting with your visitors to enhance their experience; recommendations for conducting focus groups that provide valuable insight into the needs and experiences of your American Space visitors and U.S. government program alumni; and information about how to access Smithsonian content to meet your programming needs.
- *Graphics*: a sampling of the suite of high-resolution graphics created by SI specifically for American Spaces, as well as images from SI collections and a how-to guide for applying these graphics to walls, pillars, or even windows in your space.



What You'll Find (*continued*)



Defining Identity

Visit seven American Spaces and find seven variations on America, seven strategies for engaging audiences, and seven ways to connect people with foreign policies of the United States. IIP's centers of in-person engagement reflect the diversity of the United States as well as the qualities of their local communities.

So why discuss creating a worldwide “brand” identity for American Spaces?

A brand is the expression of chosen characteristics, values and attributes through products, services, people, places, and experiences. Successful brands evoke positive emotions that audiences associate with an organization or its services. They foster collaboration and pride among their staff. And they distinguish themselves from other brands.

Visual features go a long way toward establishing and maintaining a brand, but a logo is just the start. Idea Book 2.0 exemplifies a style—or look and feel—that signifies and unifies American Spaces. The Office of American Spaces and SI have chosen a new furniture collection that provides a selection of modern, flexible, modular and comfortable options in a color palette that any American Space can customize to the needs and wants of its audience.

A cohesive, distinct identity binds American Spaces as a community—a network—with shared ideals and builds solidarity, goodwill, and cooperation among them. It also allows visitors to be part of something “bigger,” fostering a sense of belonging. A student walking into an American Corner in

Ukraine can feel connected to students all over the world who are learning English or are curious about American universities.

A recognizable identity does not make all American Spaces the same—it conveys a common purpose and shared mission, and it helps provide visitors and other stakeholders with a clear understanding of what American Spaces are and what they do.

IIP and the Office of American Spaces believe American Spaces can make an identifiable and memorable impression by taking full advantage of the aesthetic benefits of the IIP-Smithsonian partnership and using IIP and SI's digital resources in ways that work best for them to advance U.S. foreign policy goals.



Brand Message

All American Spaces are places to connect—with people, with opportunity, and with America, through either collaborative activity or individual inquiry.

They encourage interaction through dialogue on issues that matter most, build bridges of understanding, invite community involvement, and impart an American spirit that feels positive and welcoming.

American Spaces also are safe places for exploration, conversation and self-discovery. They embody freedom of self-expression, counteract negative narratives and develop new generations of global leaders. The design principles in this book were chosen with these specific attributes in mind. For example, one item of furniture can be used passively as seating or actively as a work surface or combined for group discussion. Open, informal seating can encourage collaboration and dialogue. These are the qualities that American Spaces can exemplify with their design choices. They can be more specifically defined as:

- **Places of exploration.** American Spaces represent the United States as a place that fosters individual ingenuity and innovation—pursuing a dream, developing an idea or making things with pride.
- **Places of collaboration.** American Spaces enable visitors to share ideas and experiences and learn from one another. Examples are exchange alumni returning to speak about visiting the United States, students working together to learn English, or entrepreneurs digitally collaborating on a design in real time.
- **Places of acceptance.** Visitors to American Spaces feel welcome, regardless of prejudicial beliefs that may exist in their community or country, and they are encouraged to return. Underrepresented groups, such as women and girls and the LGBT community, know they are welcome.



Brand Qualities

Another aspect of creating a brand is differentiating American Spaces from the in-person diplomacy platforms of other countries. All American Spaces conduct some of their programming in one or more of five distinctly American core areas throughout the year.

Information about the United States—Policy-relevant programming that promotes mission objectives falls into this area. Posts can help American Spaces find and share information resources on key policy themes, including IIP-produced digital content, eLibraryUSA, MOOCs, speakers, American books, magazines, and movies, and content the Smithsonian has developed specifically for American Spaces.

Community Engagement in Cultural Programs—This area is for growing audience participation while fostering people-to-people connections and building mutual respect. “Campaigns,” or a series of programs on a specific topic, are more effective than single events. American Spaces can support their impact by working together in a country or region to offer collaborative or complementary programs.

American English Language Programs—As one of the most venerable programs of American Spaces, these programs expose audiences to a wider world of information and opportunities for engagement. American Spaces can take advantage of fresh resources, such as ways to use Smithsonian content or creative strategies for classes, or conversation clubs. <http://americanenglish.state.gov>

EducationUSA—American Spaces can take advantage of this established and recognized brand to promote themselves as a network while advancing the global U.S. policy objective of increasing the population of international students in the United States. <https://educationusa.state.gov>

Alumni Programs—Activities featuring alumni of U.S. government-sponsored programs help to promote policy goals from a local perspective and are an enduring source of brand reinforcement. <https://alumni.state.gov>



Branding with the Five Core Programs



Engaging Visitors

What makes visitors come back to an American Space? Maybe it's the topical speakers on issues of local interest, such as climate change. Perhaps they want to connect with someone in America. Or it could be the appeal of a vibrant, stimulating place to create and construct.

American Spaces are evolving into collaborative laboratories that inspire local residents, alumni, partners and others to build new products, share current ideas and solve old problems, all while advancing U.S. and mission foreign policy goals.

By providing cutting-edge technology, hands-on creative opportunities and virtual learning platforms, American Spaces are increasingly becoming informal discovery environments in one or more U.S. foreign policy themes:

- cultivate entrepreneurship
- specialize in science, technology, engineering, arts and math (STEAM)
- model civil society

all the while fostering personal and professional growth. *In this dynamic habitat, focus is moving away from passive space—studying and reading areas—and quietness.*

To engage people in an active environment, American Spaces need to look and feel engaging. They also need to look American, and to the extent possible, visually reflect the essence of policies they are communicating, such as innovation or tolerance. Idea Book 2.0 provides ideas and inspiration for designing a physical framework that encourages visitors to embrace a creative setting.

Among people who visit American Spaces are members of minorities at risk (women, religious and cultural minorities), trade associations, media, host governments, local governments, and civil society organizations. Others are opinion leaders, academics, alumni, business leaders and young professionals, as well as tourists and students going to the United States. Increasingly, American Spaces are hosting focus groups to learn more about their audiences and help them create programs. Tips for conducting focus groups are provided on page 3.4 of this book.

Using the Idea Book 2.0 as a guide, American Spaces can set up environments that flexibly accommodate the diversity of their audiences and that

- are open, welcoming, modern and vibrant,
- provide different kinds of experiences—informal and formal, social and independent—and
- offer various ways to access and use advanced technology and equipment.



The American Spaces Experience

Programming is becoming more “bold and dynamic,” defined as innovative, fun, thought-provoking, creative, exciting, unique and, above all, mission-driven.

Posts are helping their American Spaces align programming with integrated country strategy (ICS) and public diplomacy goals. “Campaign” programming is taking priority over one-time events.

Bold and dynamic programming:

- promotes active participation and “doing” over listening and sitting in an audience,
- enables users to decide, plan and/or implement activities,
- takes advantage of residents who have been to the United States, as well as U.S. expatriates, and
- is policy-relevant.

Active programming that can exemplify policy themes includes maker activities, which can indirectly promote a policy, such as climate change or civil society, or business classes that directly promote entrepreneurship and self-reliance. Examples include:

Makerspaces

- Courses on robotics, computer programming, or 3D printing to promote skill building and digital literacy
- Model building and prototyping of business ideas or products
- Ongoing workshops or professional-level courses
- Maker Faire to showcase local makers, tech enthusiasts, educators, tinkerers, engineers, science clubs, artists, or students

Entrepreneurship/Business

- Resume-writing classes, using peer editing to encourage community
- Social networking workshops to promote an individual or business, examining Facebook, LinkedIn, Twitter, or local equivalents and showing how to connect with American mentors
- Blogging effectively and appropriately to promote business
- Writing a business plan or grant proposal



Bold and Dynamic Programming

This increasingly active environment provides the opportunity to involve more outside expertise through partnerships with local public or private organizations.

Suggestions for recruiting facilitators, trainers, volunteers and partners:

- Seek possible “feeder” systems, such as local schools or universities
- Locate local makerspaces, co-working entrepreneurial hubs, or FabLabs
- Seek out American expatriates

Suggestions for retaining volunteers:

- Provide location-appropriate incentive systems, such as professional development training, access to online courses, special access to visitors/speakers, or appreciation activities/events
- Explain that volunteering can be helpful to include on a college application
- Increase the volunteers’ ownership of projects
- Increase the volunteers’ responsibilities within the American Space



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Bold and Dynamic Programming *(continued)*

Whether you're designing a new space, updating your current space, or evaluating your programmatic offerings, focus groups can provide some of the most valuable insights into the thinking and needs of American Space users, staff, partners, and alumni.

A focus group is a small-group discussion centered on a dedicated topic, or range of topics, led by a facilitator. In a focus group, discussants are encouraged to express their opinions and share ideas with one another to provide the facilitator with honest feedback and direction about a given subject. These sessions can be creative, informative, and productive.

Ask participants questions about their favorite programs that the space currently offers or the kinds of programs or technology they would like to see offered. Spend time talking about the look and feel of the space and what would make the physical environment attractive and appealing to them. Use focus groups to find out what brings patrons to the space, what keeps them coming back, and what makes the space unique.

Consider facilitating focus groups composed of:

- American Spaces staff
- EducationUSA, FLEX, Fulbright, Access, and other local partner staff
- Alumni of USG Programs
- Existing or potential target audiences
- Existing or potential partners
- Program participants

For more ideas about leading a focus group in your space, including suggestions for types of questions to ask, please see our Recommendations for Leading a Focus Group document found at <https://americanspaces.state.gov/smithsonian>



Conducting Focus Groups

The breadth and depth of Smithsonian resources, including more than 850 Smithsonian-related websites, means it can be challenging to know where to begin.

With a focus on supporting English language learning, classroom activities and innovative programming, this content has been highlighted in two convenient digital sources. The **Content and Programming Book** and the themed **Content Packages** gather and organize Smithsonian resources into manageable digital files.

The Content and Programming Book is a comprehensive digital book providing information about how to use Smithsonian content, recommendations for running successful programs, and a collection of resources according to six foreign policy priority topics:

- U.S. History, Presidents and Democracy
- Equality, Human Rights and Tolerance
- American Culture and Diaspora
- Science, Technology, Health and the Environment
- Entrepreneurship and Innovation
- Education/Education Diplomacy.

The Content Packages tackle the wide-ranging SI resources and organize them by theme into pre-selected, pre-curated content “packages” that reside on the American Spaces website. For each resource, you’ll find a brief summary of the material as well as a few suggestions for how the content can be quickly and easily incorporated into a program. Themes range from American holidays, such as Fourth of July and Thanksgiving, to foreign policy priority themes including women’s empowerment and entrepreneurship.

The Content and Programming Book and the Content Packages strive to find the balance between SI’s extensive content and distribution to suit the needs of your space and audience and are available for download through the Smithsonian module of americanspaces.state.gov.



Smithsonian Content and Digital Programming Resources



Designing Your American Space



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No two American Spaces are alike. Whether your space consists of a single, small room or is made up of many, design plays a vital role in all American Spaces. Making simple, but effective, design choices can transform a space from one that is dark, cramped, and full of heavy furniture into one that is bright, modern, engaging and multi-functional.

This section provides you with basic design principles, inspiration, and ideas through design renderings of different types of spaces large and small, from makerspaces and classrooms to reception spaces and informal lounges for conversation. Each design highlights characteristics and features that make spaces flexible, dynamic, and engaging venues for the support and advancement of U.S. public diplomacy.

Outlined below are some basic design principles to set your space up for success:

- **Functional can still be fun.** Use furniture with multiple purposes, such as seating that can double as “table” surfaces or with storage underneath. Use a plant, room partition or a mobile whiteboard to creatively divide your space. Lounge or café furniture provides a different type of workspace than a desk or conference table and creates an environment that fosters collaboration.
- **Mobility.** You want to make it as easy as possible to reconfigure your space for various activities and programs. Two simple examples are to introduce furniture with casters or wheels and chairs that stack for easy and compact storage.
- **Flexibility.** Maximize possible uses of your space by finding furniture that can be used for multiple activities and programs. Trapezoid tables are an excellent example. For ideas on possibilities of trapezoid table configurations, see page 5.5.
- **Keep your colors simple.** Red, white and blue make for a great American Space! We’ve provided a recommended color palette for you on page 4.3. Incorporate colorful accents with paint, furniture, flooring, or large-scale graphics.
- **Invite participation and engagement.** Add writable surfaces, such as chalkboards and whiteboards, so visitors can make the space their own. Use a blank wall or screen to project photos from space events, the day’s activities, or a rolling Twitter feed or Facebook page for the space.

Introduction to Design





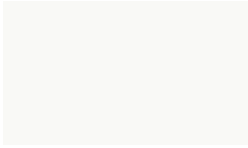
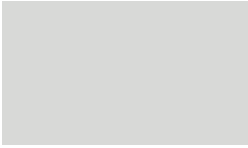






- **De-clutter your space.** Cull your library collection and introduce iPads or tablets with digital libraries and folders on the homepage leading patrons to your best materials and resources. Doing this also frees up valuable floor space and allows for greater flexibility for programming and events.
- **Don't forget about the floor.** Carpet tiles or area rugs are a fun and easy way to create discrete programming areas and can be helpful in managing sound and reducing echo. Change the type of flooring (example: vinyl tile to carpet) between spaces or change the color of the flooring for visual distinction between programming areas.
- **Walls can be invigorating—and inspiring.** Walls might seem intimidating to fill, but you don't have to overthink design elements. Use your walls for wayfinding and signage to help your patrons navigate the space. A large-scale text quotation can be both impactful and inspirational, conveying important themes about the U.S. or your local community. Go big with high-resolution graphics on the wall complemented by large swaths of painted color blocks. A sampling of graphics can be found on pages 6.1–6.7 with information and ideas for applying them to your space.
- **Encourage community and interaction.** Cluster computer terminals to face each other to foster further interaction. Cluster seating, too, so that even when people are working independently, they are sharing the space with others. Choosing lightweight and modular furniture makes this quick and easy.
- **Design with intention.** Foster stewardship and affiliation by engaging representatives of your core audience in design ideas and implementation. Hosting regular focus groups to have your visitors discuss ways the space will be used and the types of programs they would like to see in the space will help you determine how the space should be configured and enhanced through design.



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Make your space bold and bright with this recommended color palette based on the colors of the American flag. Both Pantone and CMYK numbers are included for easy reference.

MAIN COLORS		Dark Red Pantone: Coated 199C C:0 M:100 Y:77 K:16
		Red Pantone: Coated Red 032C C:0 M:79 Y:73 K:6
		Dark Blue Pantone: Coated Blue 072C C:100 M:95 Y:0 K:3
		Blue Pantone: Coated 2727C C:70 M:47 Y:0 K:0
NEUTRAL COLORS		White Pantone: 11-0601 TCX C:2 M:1 Y:3 K:0
		Light Gray Pantone: Coated Cool Gray 2C C:5 M:3 Y:5 K:11
		Medium Gray Pantone: Coated Cool Gray 4C C:12 M:8 Y:9 K:23
ACCENT COLORS		Red Pantone: Coated 193C C:2 M:99 Y:62 K:11
		Light Red Pantone: Uncoated 1797U C:1 M:87 Y:89 K:4
		Light Blue Pantone: Coated 7695C C:43 M:9 Y:8 K:8
		Light Blue Pantone: Coated 635C C:30 M:0 Y:7 K:0
		Yellow Pantone: Coated 116C C:0 M:20 Y:100 K:0

Recommended Color Palette



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Approximately 250sqm

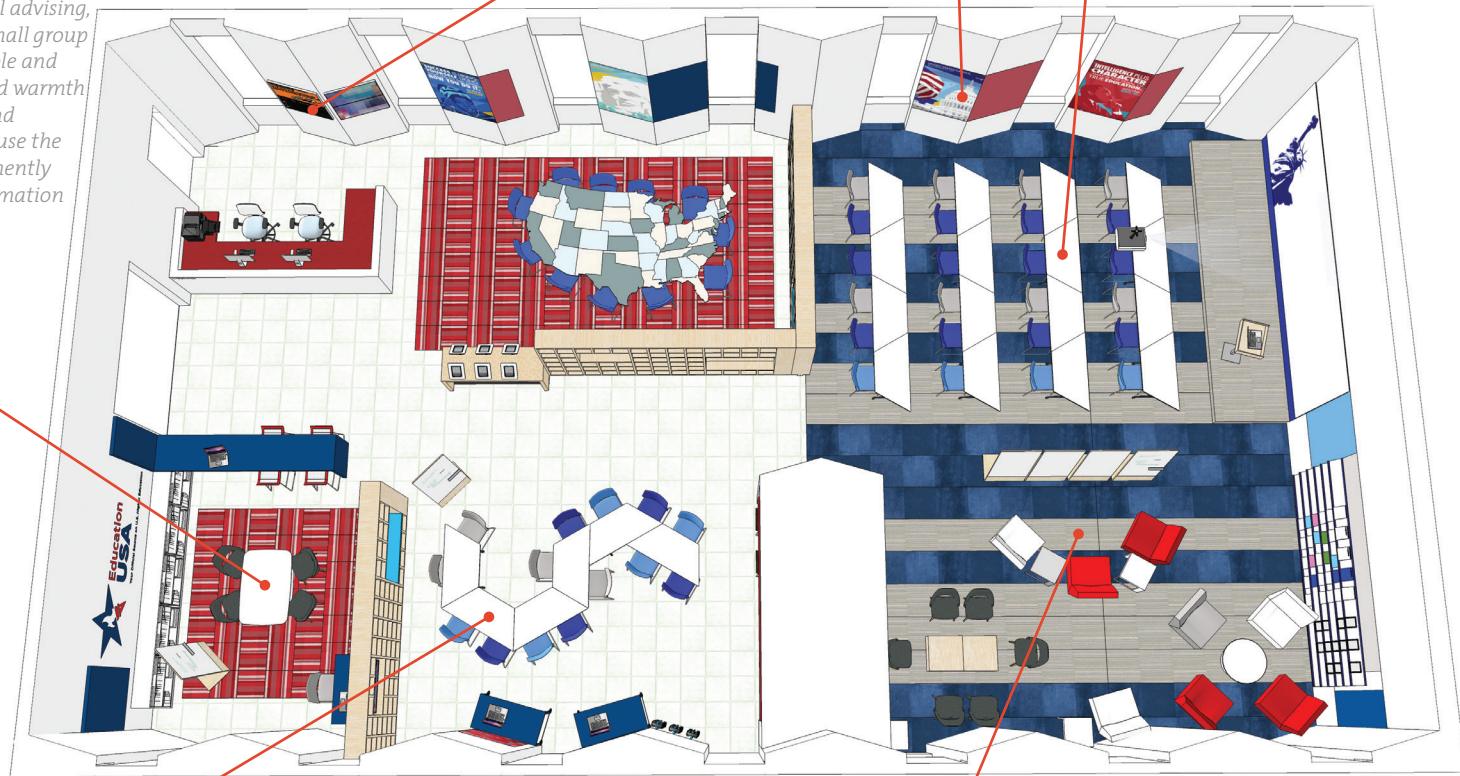
Create distinct zones to host a variety of programs in a large space. These design renderings provide you with ideas to creatively divide your space with little to no construction, using design elements like mobile partitions and multi-purpose, modular furniture to accommodate a wide range of programs.

Utilize a corner space for a semi-private meeting area for educational advising, one-on-one discussions or small group meetings. A central worktable and carpet tiles or an area rug add warmth to this space and aid in sound management. You can also use the walls in this space to prominently display EducationUSA information and materials.

Digital signage near the entry provides patrons with program and schedule information the moment they enter the space.

Incorporate color through high-resolution graphics and painted accents.

Introduce trapezoid tables into the presentation space to host MOOCs or DVCs.



Trapezoid tables and chairs combined with lightweight stacking chairs are perfect for a workshop or makerspace. Small desks on wheels provide patrons with additional work surfaces and can be moved around the room to accommodate different layouts or programs.

Rearrange modular lounge furniture and introduce mobile whiteboards to create an informal, yet collaborative space for groups to meet.

“so you...” Only Have One Large Space



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This image provides a view of the same large room with another example of how the zones can be reconfigured for programmatic variety.

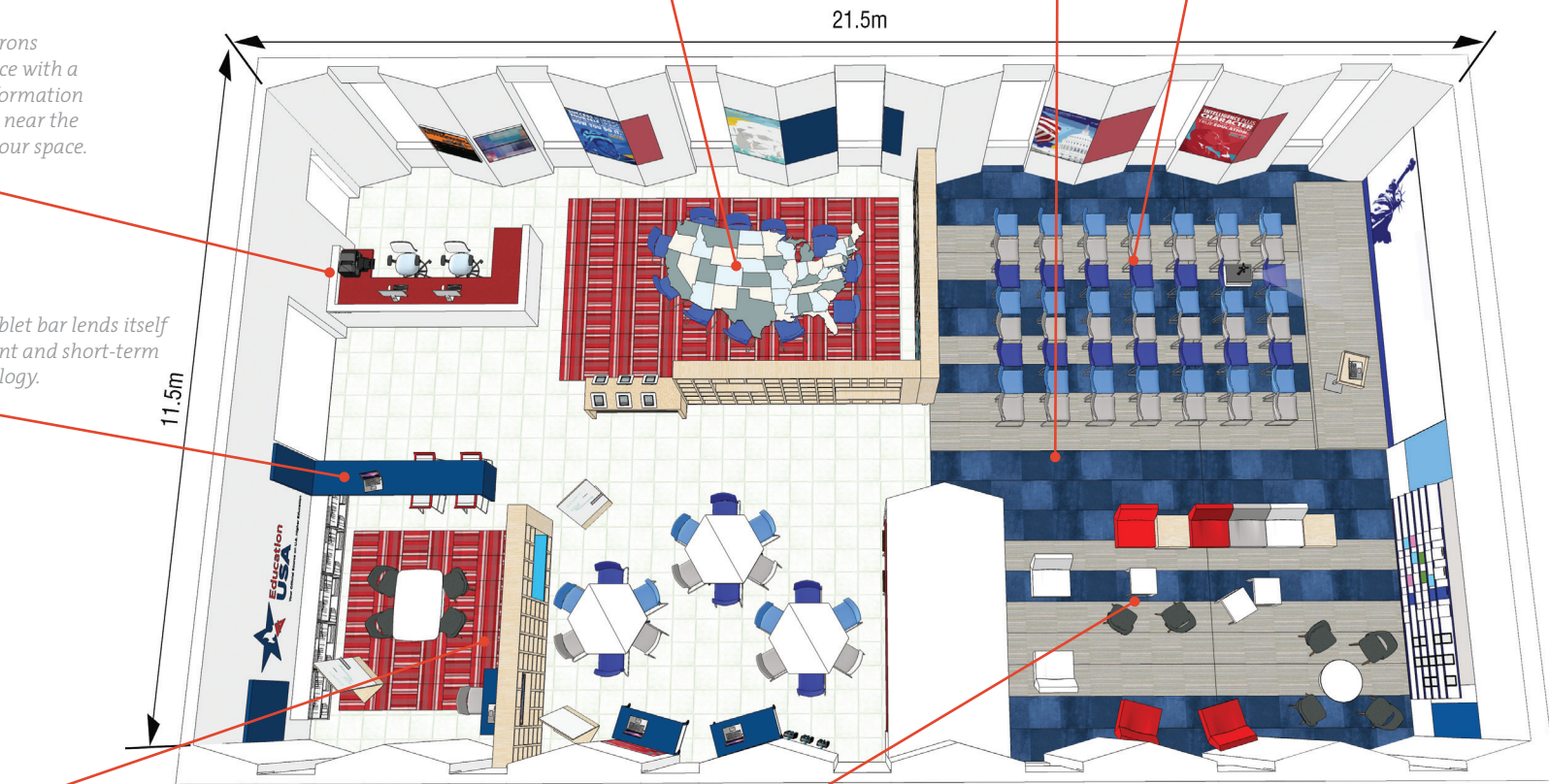
Welcome patrons into your space with a dedicated information desk situated near the entrance to your space.

An iPad or tablet bar lends itself to independent and short-term use of technology.

A large, central worktable, like this U.S. Map Table found on page 5.7–5.8, is perfect for seminar style programming that engages patrons in conversation, debate, or discussion.

Flooring can be used as a visual cue for patrons to designate specific programming zones. For instance, use a combination of vinyl tile with carpet tiles or areas rugs to create a distinction between the combination presentation and informal lounge area with nearby areas.

Arrange lightweight stacking chairs into rows for lecture-style programming.



Mobile partitions are a low cost, but effective way to divide neighboring programming areas from each other. Think about partitions that provide additional storage in your space, like mobile shelving units, partitions that double as writing surfaces, like mobile whiteboards, or even partitions made of glass, Plexiglas, or sound absorptive materials.

Use a combination of modular lounge furniture and tables and chairs to create a comfortable informal space where patrons can browse reading materials, independently use technology, have conversations, or wait for an upcoming program. Furniture can be rearranged to accommodate large or small groups or even one-on-one conversations.

“so you...” Only Have One Large Space *(continued)*

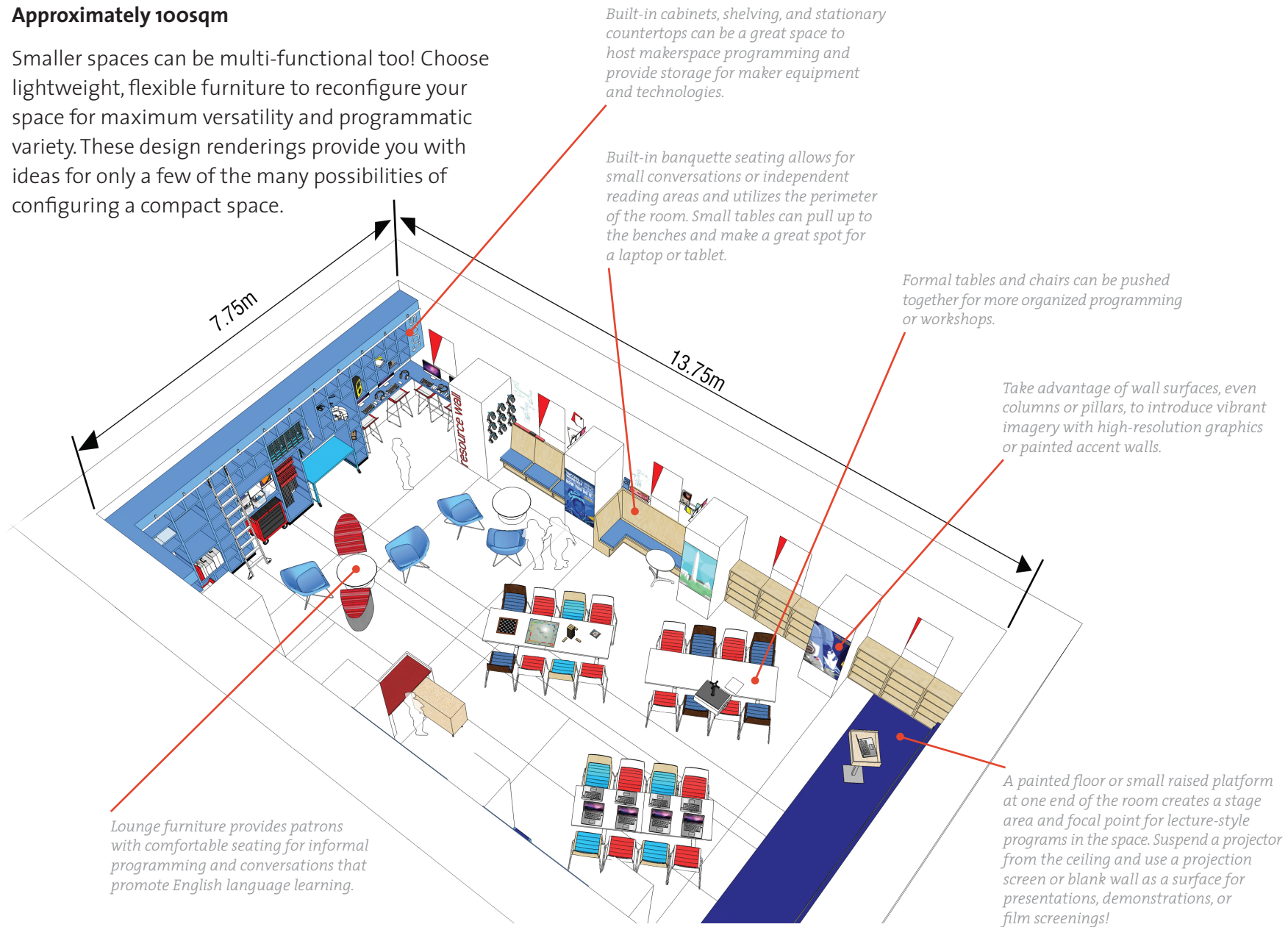


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Approximately 100sqm

Smaller spaces can be multi-functional too! Choose lightweight, flexible furniture to reconfigure your space for maximum versatility and programmatic variety. These design renderings provide you with ideas for only a few of the many possibilities of configuring a compact space.



“so you...” Only Have One Small Space



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Think about reconfiguring your space with the same furniture for different programming possibilities. Ample storage allows you to put away pieces of furniture that are not in use and is crucial to the flexibility of the space.

Use lightweight stacking chairs to host lecture-style programming.

Arrange comfortable lounge seating into a group around small tables to foster conversation-style programming.

Use formal tables and chairs in the makerspace area to host a maker workshop or showcase. Give your patrons plenty of work surfaces to work through ideas as a group or individually.

Add a few mobile partitions, like these mobile whiteboards, to creatively divide the makerspace from the other programming areas. Whiteboard partitions are great additions to a makerspace to provide patrons with writing surfaces to brainstorm, collaborate, and create.

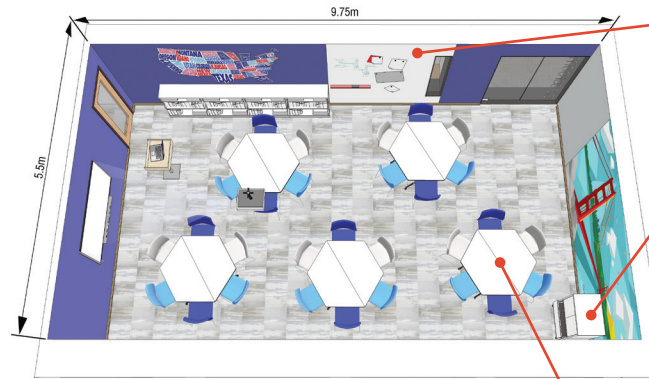
“so you...” Only Have One Small Space *(continued)*



Approximately 54sqm

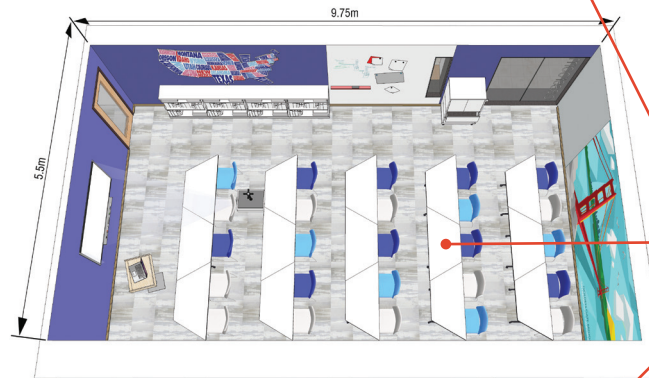
Engage patrons in formal learning with designated classroom spaces. These spaces should be bright and modern, inviting patrons to engage with one another on a variety of subjects.

Trapezoidal tables provide this space with ultimate flexibility. These are just a few of the many configurations possible with this one table. For more ideas on table configurations, please see page 5.5.



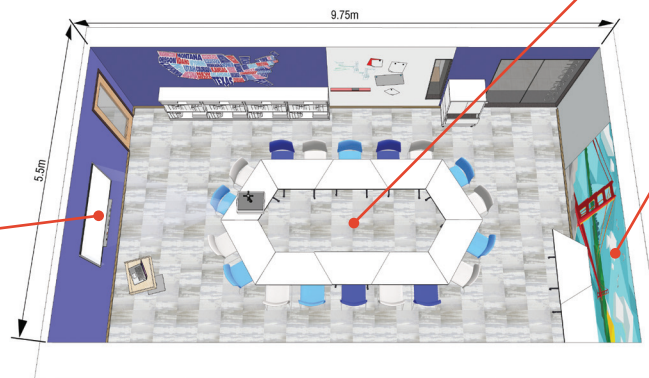
A whiteboard or chalkboard wall provides space for a facilitator to write out important points of a lesson or patrons to collaboratively work through ideas.

Mobile, locking storage can be used to store classroom materials or valuable pieces of technology, such as laptops. Choosing storage on wheels makes it easy to move supplies and equipment within the classroom or between classrooms for specialized lessons or programs.



Trapezoidal tables and lightweight stacking chairs can be easily reconfigured to support a variety of programs and learning styles. A few examples of these configurations include:

- Pushed together for small group work or collaboration
- Lined up in rows facing the front of the room for lecture style programming, DVCs, or MOOCs
- Arranged in a circle for a seminar or large group conversation



Suspend a projector from the ceiling and use a projection screen or a blank wall as a surface for DVCs, MOOCs, or a focal point for a lecture or lesson.

Incorporate a high-resolution graphic (or two!) and painted accent walls, using the recommended color palette, to introduce color and energy into the space.



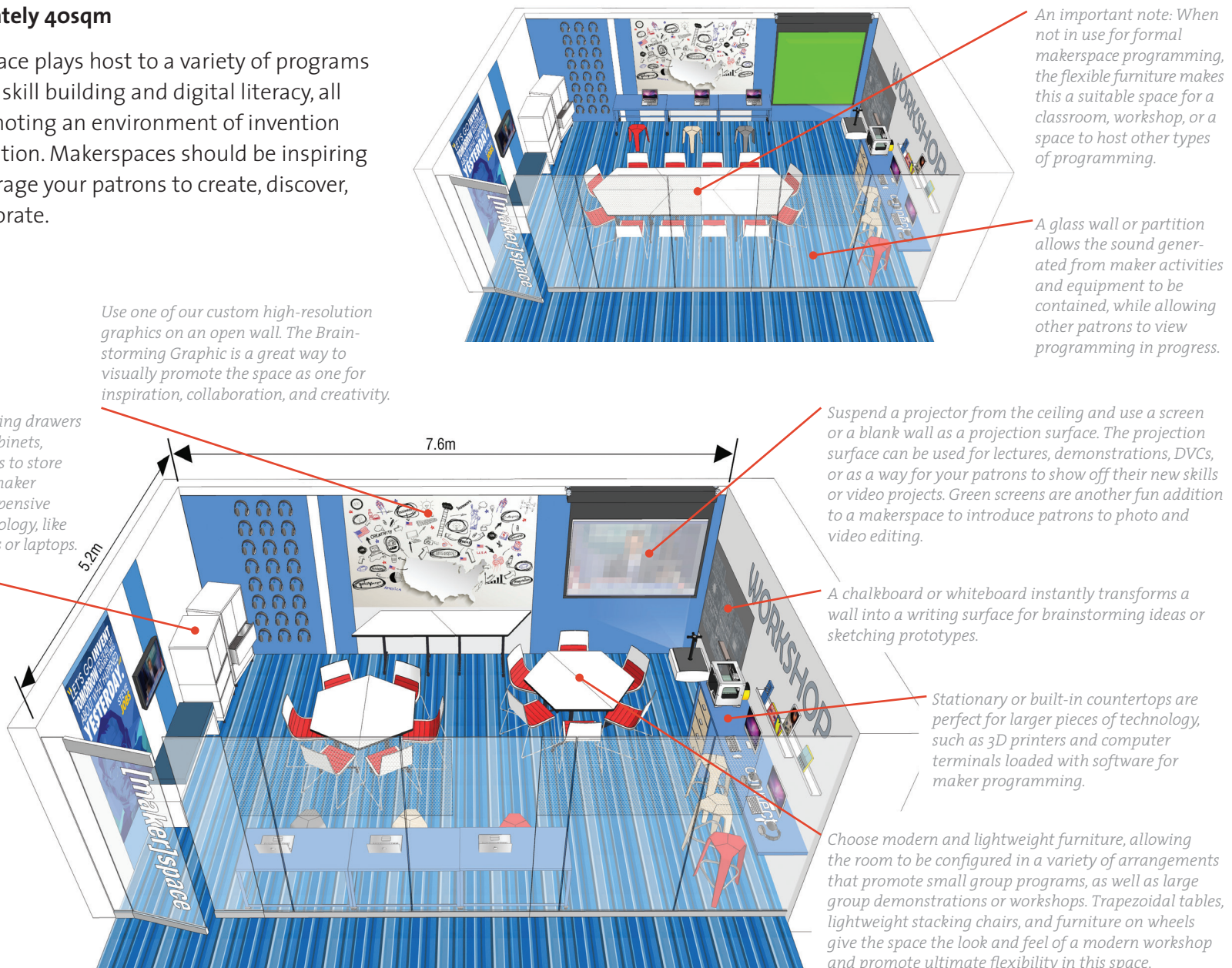
“so you...” Want a Classroom Space

Approximately 40sqm

A makerspace plays host to a variety of programs that foster skill building and digital literacy, all while promoting an environment of invention and innovation. Makerspaces should be inspiring and encourage your patrons to create, discover, and collaborate.

Use one of our custom high-resolution graphics on an open wall. The Brainstorming Graphic is a great way to visually promote the space as one for inspiration, collaboration, and creativity.

Storage, including drawers and locking cabinets, are great places to store materials for maker activities or expensive pieces of technology, like digital cameras or laptops.



“so you...” Want a Makerspace

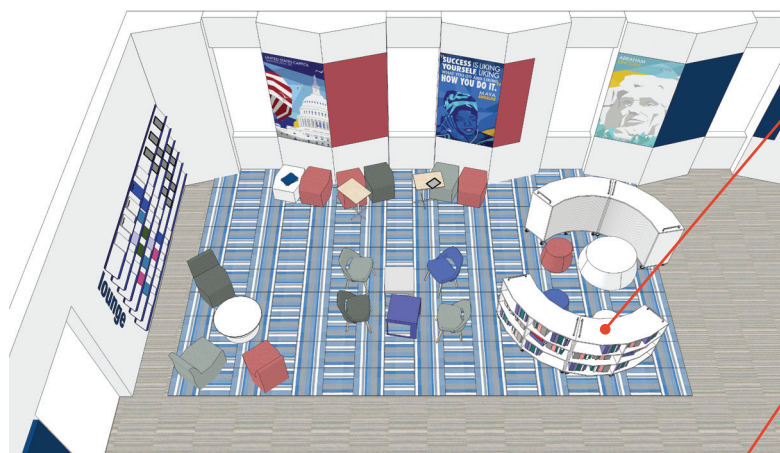


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Institution



Approximately 40sqm

Comfortable and modular furniture make this space an ideal location to host less formal programming, such as a conversation club, or as space for patrons to independently use technology, wait for upcoming programming or an advising appointment, or continue a conversation that was started during an earlier program.

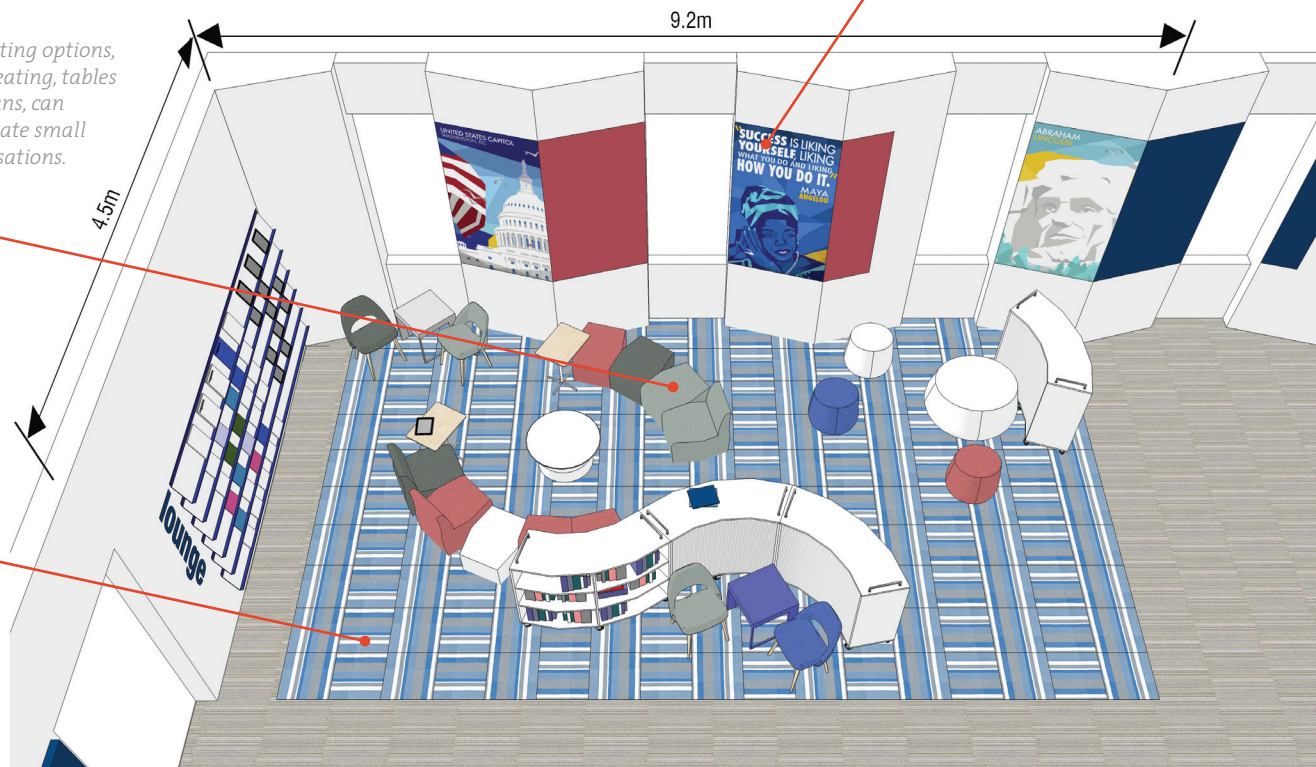


Mobile shelving, like the curved shelves here, double as room dividers while providing storage for books and other reading materials. Consider turning the shelves around to create a “conversation pod” or a space for independent reading.

Use walls to display bright and colorful graphics or wall shelving for additional storage and display of reading materials or tablets.

A variety of comfortable seating options, including modular lounge seating, tables and chairs, and even ottomans, can be rearranged to accommodate small group or one-on-one conversations.

Flooring helps define this space from the surrounding programming area and is a great way to introduce color into the lounge space. Carpet tiles aid in sound absorption to reduce echo and are easy to install and remove for cleaning or replacement.



“so you...” Want an Informal Lounge Space

Approximately 25sqm

This multi-functional and semi-private space is ideal for small group meetings or one-on-one advising appointments.

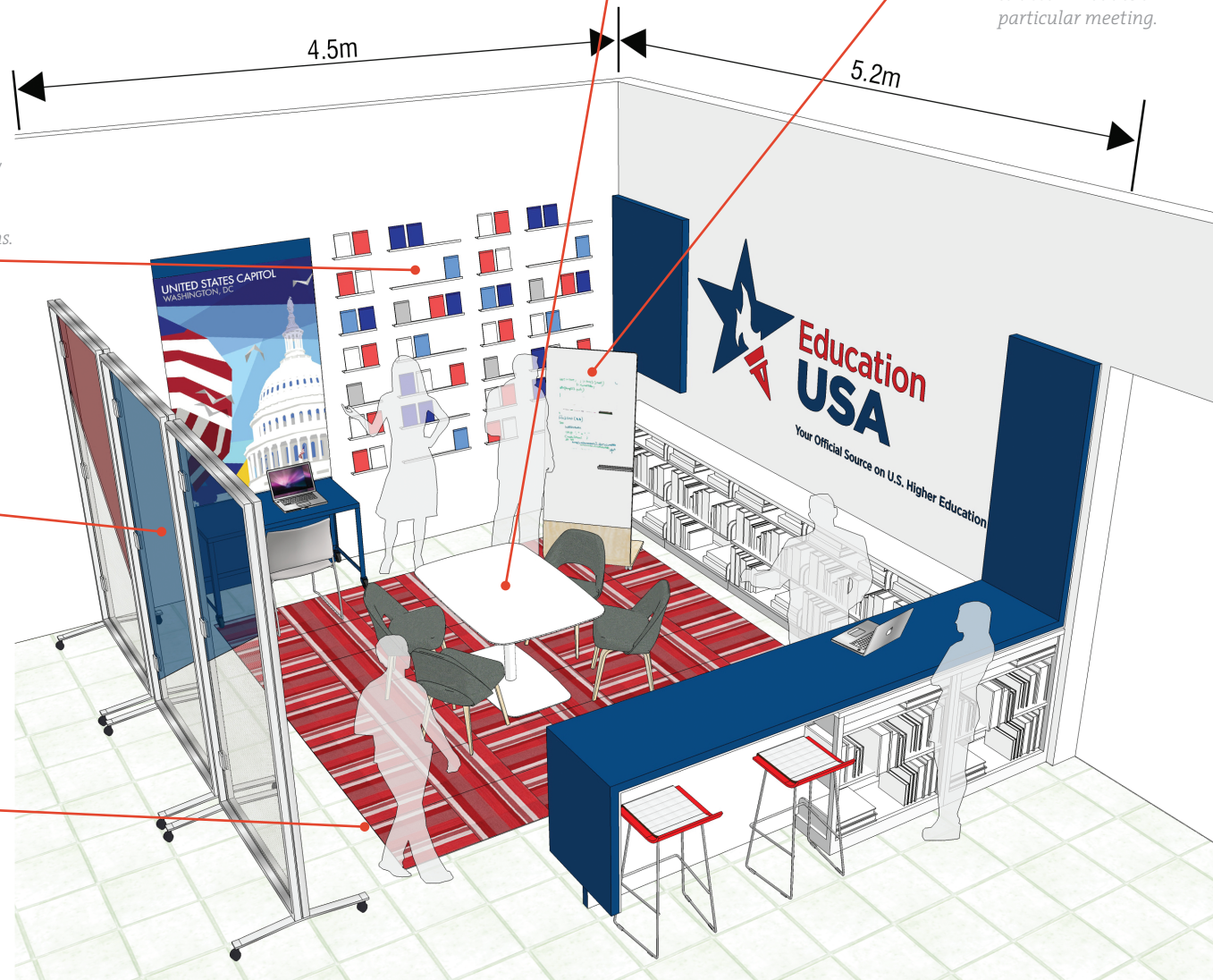
You may wish to use this area to display and distribute EducationUSA materials. Shelving can be simple and modest, but make sure signage is clear for your patrons.

A mobile partition instantly divides this space from a neighboring program, thus making the space semi-private without entirely closing it off.

Carpet tiles are a sound absorptive material intended to reduce echo, thus promoting small group meeting conversation. They can be used to introduce color into the meeting space and are easy to install or remove for cleaning or replacement.

A simple table and comfortable chairs are conducive for small group or one-on-one meetings or advising sessions.

Give meeting attendees space to write down ideas with a mobile whiteboard. The board can be easily moved around the room to accommodate a particular meeting.



4.11

DESIGNING YOUR AMERICAN SPACE



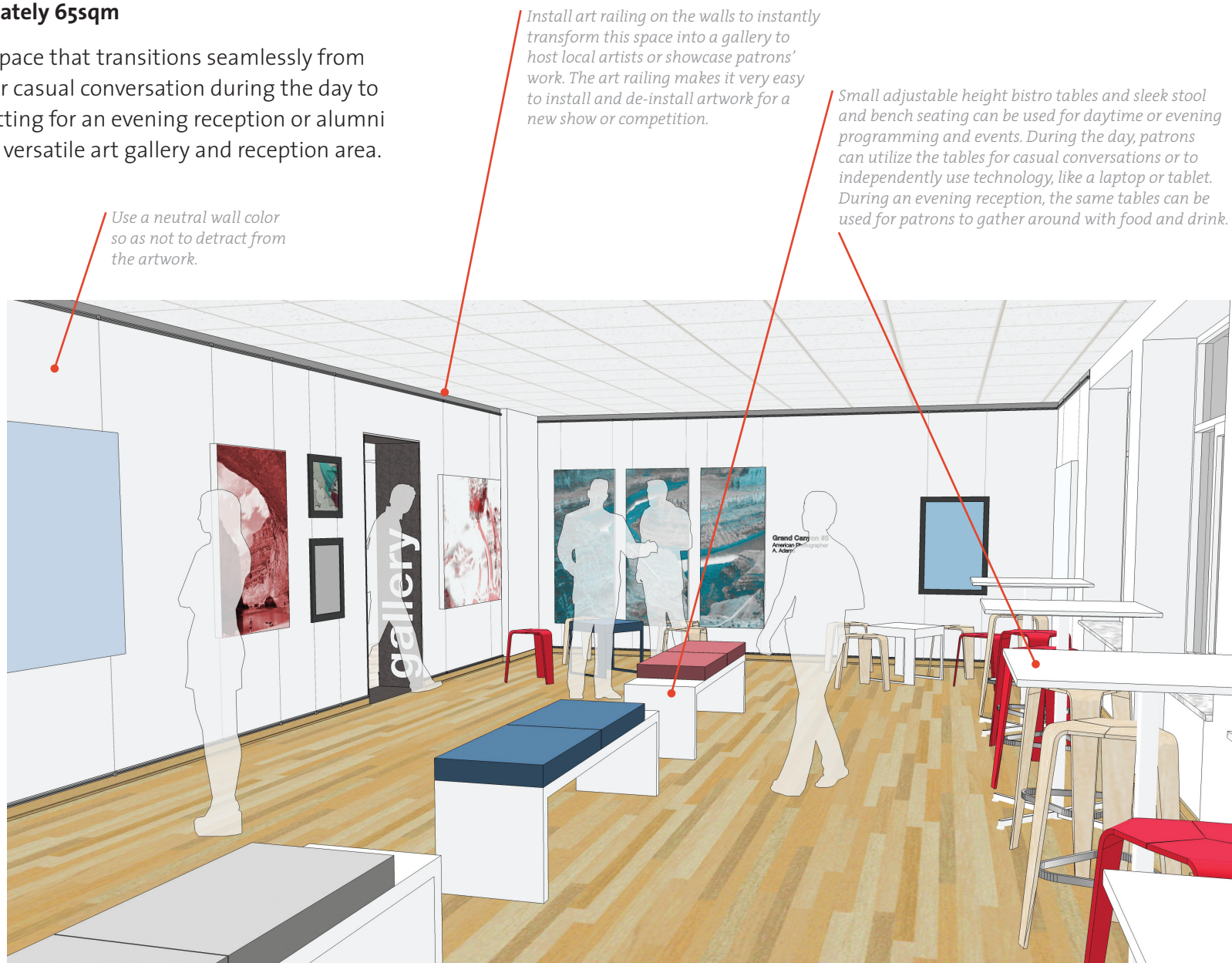
Smithsonian
Institution



“so you...” Want a Semi-Private Meeting Space

Approximately 65sqm

Create a space that transitions seamlessly from a space for casual conversation during the day to a lively setting for an evening reception or alumni event in a versatile art gallery and reception area.



4.12

DESIGNING YOUR AMERICAN SPACE



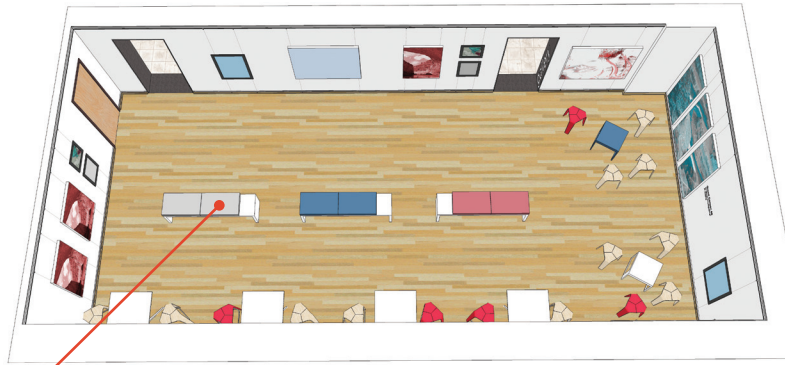
Smithsonian
Institution



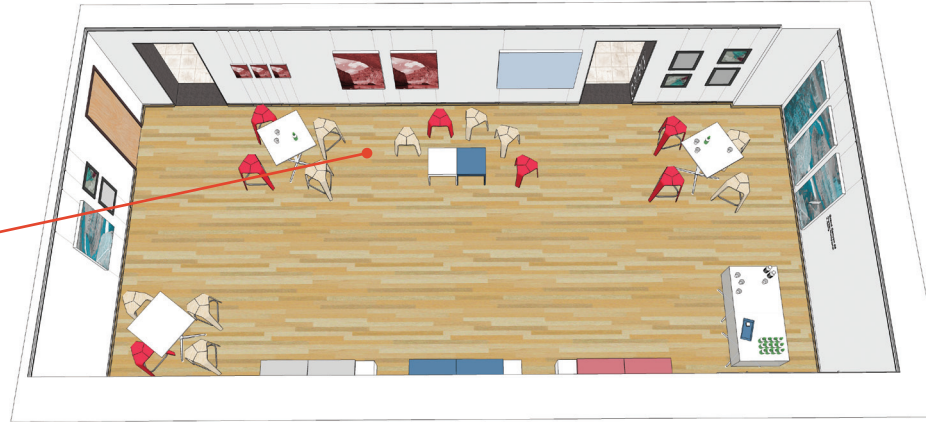
“so you...” Want a Reception Space



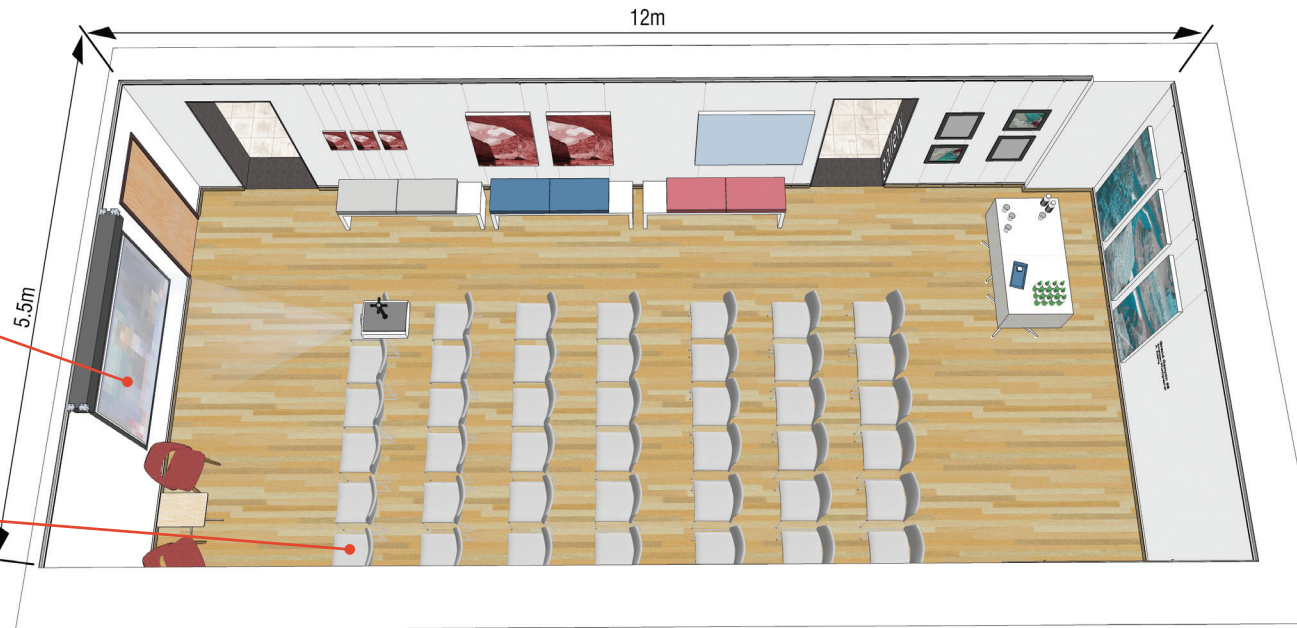
Smithsonian
Institution



Simple bench seating in the center of the room serves as a spot for patrons to gather for casual conversations and makes this space feel like a traditional gallery. Adjustable height bistro tables with sleek stool seating along the wall provide patrons with alternative seating options in this space.



During a reception, move the bistro tables away from the walls to transform the space into a vibrant atmosphere conducive for conversation.



Suspend a projector from the ceiling and use a screen or a blank wall as a projection surface for lectures or film screenings.

Lightweight stacking chairs can be used for lecture-style programming in this space. When the chairs are not in use, they can be stacked for easy storage.

“so you...” Want a Reception Space *(continued)*

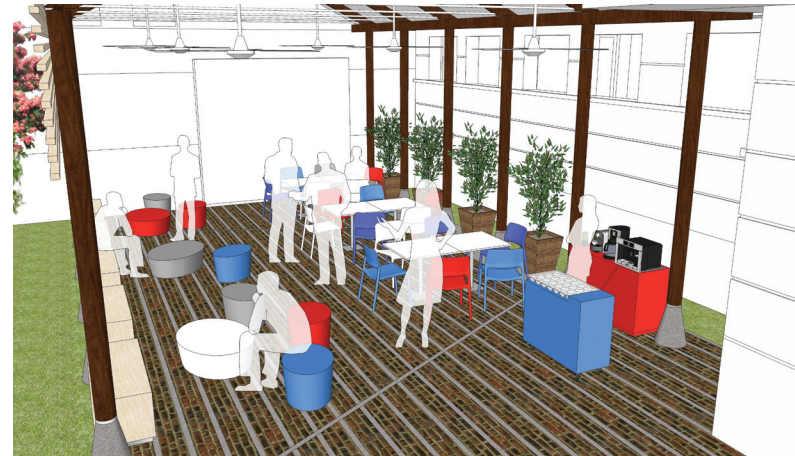
Approximately 65sqm

Some spaces have viable, but underutilized outdoor space. Think of this area as an extension of your indoor programming space and one that can be used to host conversation clubs or cultural or alumni events. Additionally, an outdoor space can be well-suited as a gathering spot for patrons who arrive early for a program or wish to stay after a program has finished.

A canopy shields this space from sun and rain to maximize programming potential.

Consider incorporating a projector and projection surface to play English language news or host a film screening.

Formal tables and chairs, as well as ottomans that are intended to withstand the elements, provide patrons with a variety of seating options. These outdoor chairs stack to allow for easy storage when not in use.



4.14

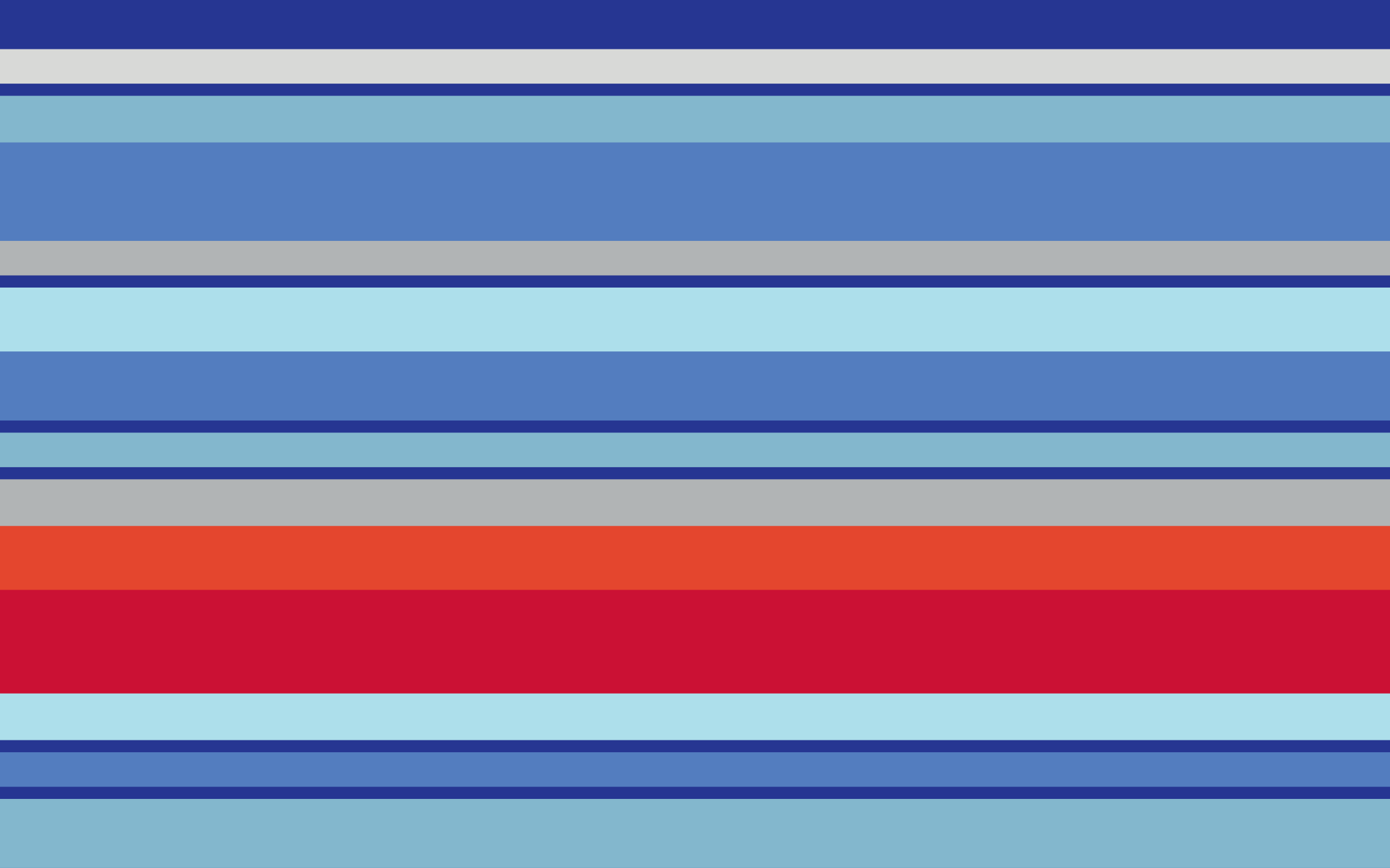
DESIGNING YOUR AMERICAN SPACE



Smithsonian
Institution



“so you...” Have an Outdoor Space



Furniture

Swoop Chair
Herman Miller
*Bench, chair, and end chair
with arm options available*



Open Lounge Chair with Wire Base
Allermuir



Link Seat
Nienkamper
Bench and chair options available



Open Lounge Chair with Wire Base
Allermuir



Saarin Executive Chair
Knoll
Available with and without arms

**Clarity Task Chair***Allsteel**While this is not a stacking chair, the casters on this task chair promote flexible use through mobility.***Take 5 Stacking Chair***Allsteel***Nimble Stacking Chair***Allsteel***Milano Light Stacking Chair***Davis**Available with and without arms***Emme Bench***Nucraft**Seat cushions optional***Nimble Stacking Chair Cart***Allsteel***Radiant Bench***Arcadia**Seat cushions optional*

SEATING Stackable Chairs and Bench Seating



Take 5 Stool
Allsteel



Stool
Emeco
*Available in bar and
counter heights*



Scooch
Allsteel



Apel Ottoman
Bernhardt
Available in two sizes



Quarry Ottoman
Leland



Tre Stool
Davis
*Available in bar, counter,
and lounge heights*



SEATING Stools and Ottomans



Odis Stackable Desk
Versteel



Aware Rectangular Nesting Work Table
Allsteel



Tiara Console Table
Gunlocke



Gather—Harvest Collaborative Worktable
Allsteel



WorkUp Adjustable Height Table
KI



Reff Profiles Sliding Adjustable Height Table
Knoll
Available in round and square top



Nios Round Meeting Table
Arcadia



Smithsonian
Institution

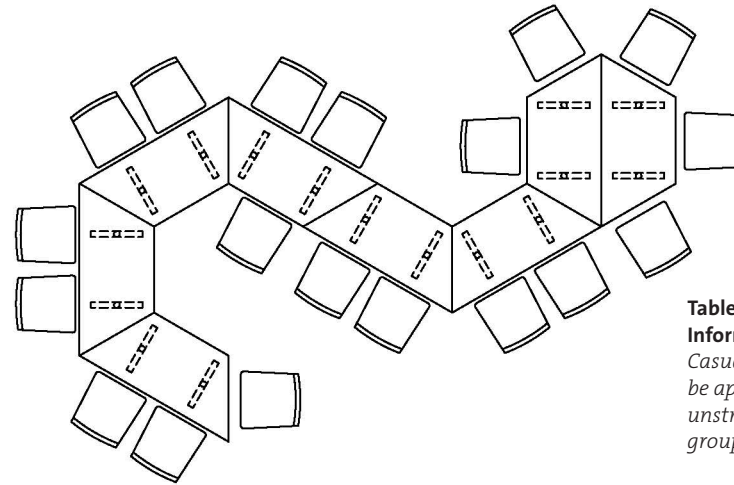


TABLES Work and Café Tables

Trapezoidal and rectangular tables can be combined in numerous configurations for classes, conferences, conversation groups and other programs. These diagrams illustrate a few of the many possible arrangements.

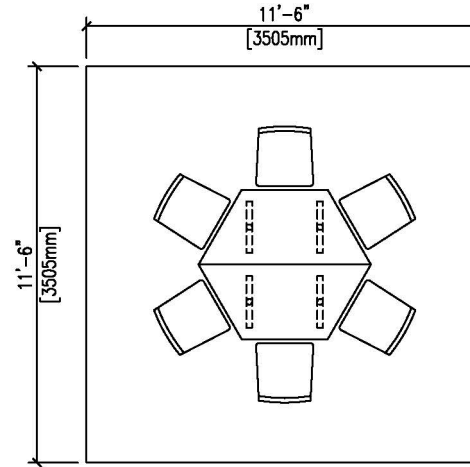


**Aware Trapezoid
Work Table**
Allsteel



**Tables & Chairs
Informal Format**

Casual arrangements may be appropriate for games, unstructured conversation groups, etc.



**Two Tables, Six Chairs
Conversation Format**

Requires an area approximately 3.5 square meters.

TABLES Trapezoid Work Table



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Institution



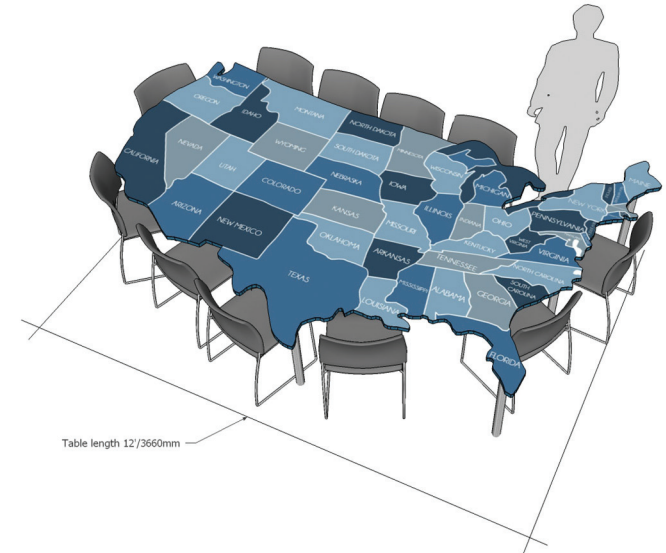
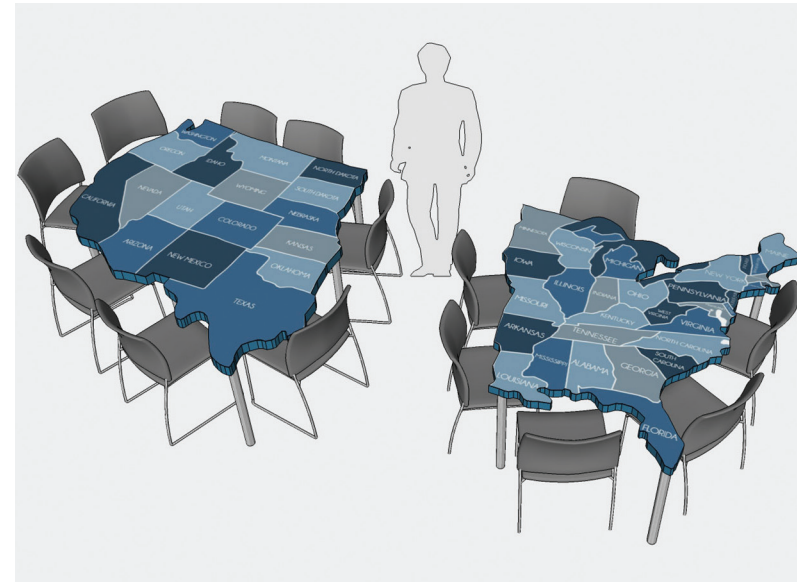
**Cielo Side Table***Encore**Available in round and rectangular top***Poise Square Table***Davis**Available in round and square top***Belong Coffee Table***Allsteel***Emme Side Table***Nucraft**Available in two sizes*

Incorporate this U.S. map table into your space with the help of a local furniture fabricator. Use the table schematics and the renderings provided on the following pages to provide a local fabricator with visuals and measurements necessary to build this table.

A few helpful tips as you work with a fabricator:

- **The map should consist of four different colors** in order to prevent two neighboring states from being the same color. We suggest keeping the color palette within a single colorway instead of using many different colors. For example, choose four different shades of light blue combined with grays or a variety of reds using the recommended color palette as a starting point to be sure the table ties in with the rest of your space.
- **Use stencils for the lettering** to achieve a consistent look.
- **Font should be sans serif**—doing so keeps the lettering clean and legible.
- **Keep lettering flush with the finish** of the entire table in order to avoid bumps on the finished writing surface.
- **To meet U.S. ADA standards**, the underside of the table edge should be not less than 27in/685mm above the floor to allow for wheelchair access.
- **The number of table legs** will vary depending on the size of the table. Table legs made out of aluminum are a sturdy yet lightweight option, but you may wish to discuss other possibilities and options with your fabricator.
- **Install heavy duty table alignment latches** at the adjoining sides if you have your table made in two sections.

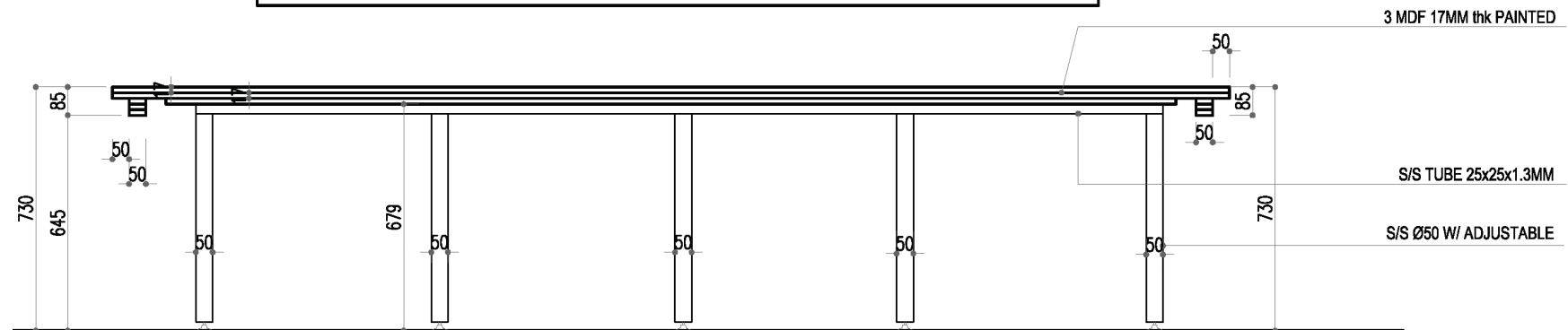
**The measurements provided in these schematics allow for 11 people to sit comfortably around the table. The size of this table (12'/3660mm long) can be scaled up or down to accommodate your space and program needs.*



TABLES U.S. Map Table

5.8

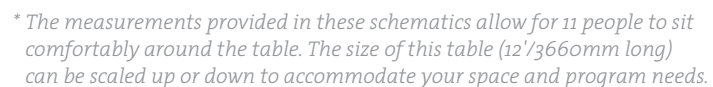
FURNITURE



Smithsonian
Institution



TABLES U.S. Map Table (continued)





Meridian Storage Island
Herman Miller



Shift+Landscape Curved Bookcase
VS
*See complete furniture schedule
for the VS Upholstered Bench*



Coffee Table with Storage
Milder Office

Locale Storage Unit
Herman Miller
*See complete furniture
schedule for more options*



STORAGE Book Storage and Display



Wave Wall-Mounted Magazine Display
Hightower



Xhibit Wall-Mounted Magazine Display
Hightower

Magazine Display
Magnuson Group 7000 Series

STORAGE Magazine Storage and Display

**Meridian Lateral File
Drawers Lockable Storage**
Herman Miller



Trace Lockers
Great Openings



**Meridian Mobile Vertical
Locking Storage Tower**
Herman Miller

Meridian Storage Lockers
Herman Miller



5.12

FURNITURE

STORAGE Locking Storage



Mobile Whiteboard
Allsteel



Mobile Whiteboard and/or Tackboard
KI



Smithsonian
Institution



ACCESSORIES Mobile Whiteboards and Tackboards



Cruz Casegoods Mobile Lectern
Community



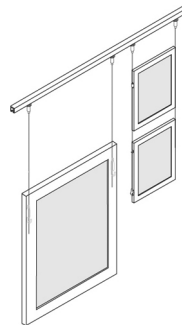


Resin Partition
3form
 Mobile and stationary
 options available



Flex Acoustical Partition
Loftwall

ACCESSORIES Room Dividers and Partitions



Art Rail System
Arakawa



Picture Ledge
West Elm



Trouper Portable Stage
Wenger



FlipForms Stage
Wenger



Charging Stations provide visitors with a place to charge their personal devices or as a way for your staff and volunteers to securely charge and store laptops and tablets. Due to many different types of outlets and voltage levels around the world, we provide these examples of charging stations as idea starters. We suggest working with local manufacturers to identify charging stations that meet country standards and provide similar flexibility and functionality for various technologies.



Family Rockstar 4-Port USB Charger
Belkin
Wall mountable, USB compatible



Thread Freestanding Charging Station
Steelcase



Plus 20L Mobile Locking Cart
Bretford
Available for laptops or tablets



Spark Outdoor Stacking Chair
Knoll



Emu Outdoor Table
Coalesse
Available in round and square top



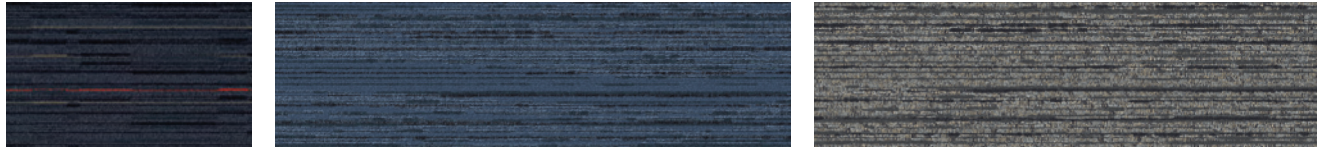
Maya Lin Stones Outdoor Seating and Table
Knoll



Chipman Outdoor Chair
Landscape Forms



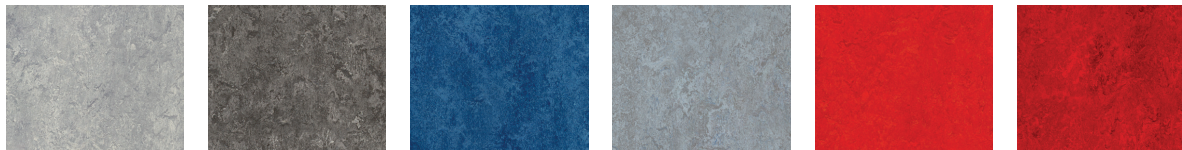
Carpet Tile. Interface. Colors: 1. Hickory, 2. Hawthorn, 3. Mineral/Persimmon.



Carpet Tile. Interface. Colors: 1. Storm/Red, 2. Balsam, 3. Cyprus.



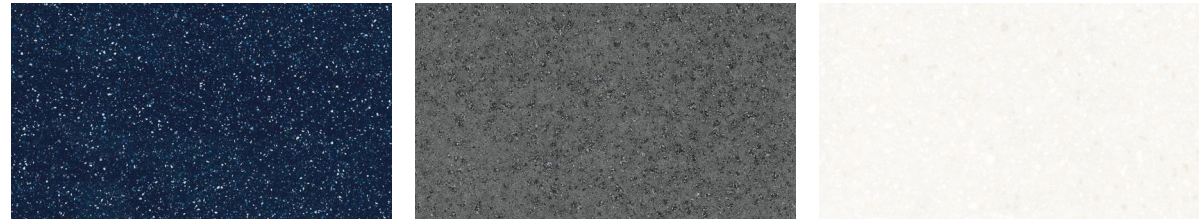
Resilient Flooring—Rubber. Nora. Colors: 1. Ocean Mist, 2. Mountain Air, 3. Barbeque, 4. Valentine, 5. Surf, 6. Regatta.



Resilient Flooring—Linoleum. Forbo Flooring Systems. Colors: 1. Dove Gray, 2. Graphite, 3. Blue, 4. Dove Blue, 5. Scarlet, 6. Bleeckerstreet.



Luxury Vinyl Tile. AVA Flor by Novalis. Colors: 1. Pomegranate, 2. Ocean, 3. Haze, 4. Iron, 5. Titanium, 6. Coal, 7. Carolina Oak Natural.



Solid Surface Counters. DuPont. Colors: 1. Cobalt, 2. Graylite, 3. Antarctica.



Quartz Surface Counters. Caesarstone. Colors: 1. Nougat, 2. Pebble, 3. Waterford.



Plastic Laminate. 1. Lab Designs: Bianco Mesh. 2. Wilsonart: Cosmic Stranz. 3. Pionite Surface Systems: Cradle of Liberty. 4. Nevamar: Clear Maple.



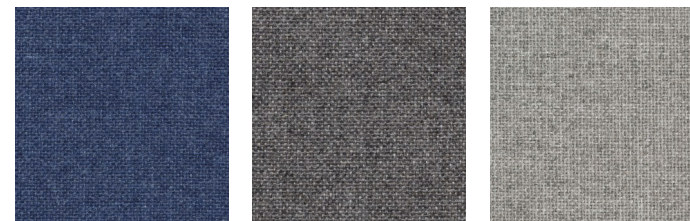
Resin. 3form. Colors: 1. Mirage Twilight Straight, 2. Slant Pure, 3. Paper Lane, 4. Midnight, 5. Ash.

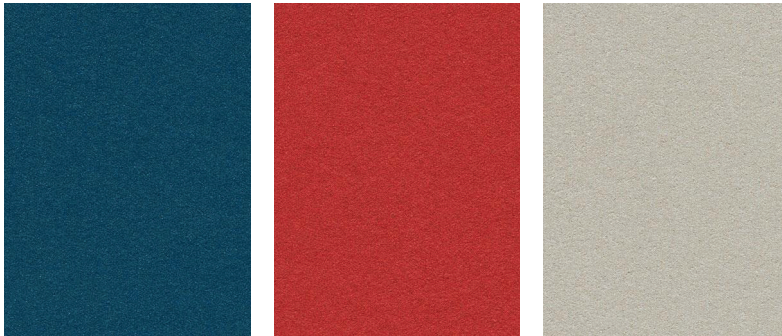


Acoustic Panels. Ecoustic. Colors: 1. Charcoal, 2. Light Grey, 3. Cobalt, 4. Red.

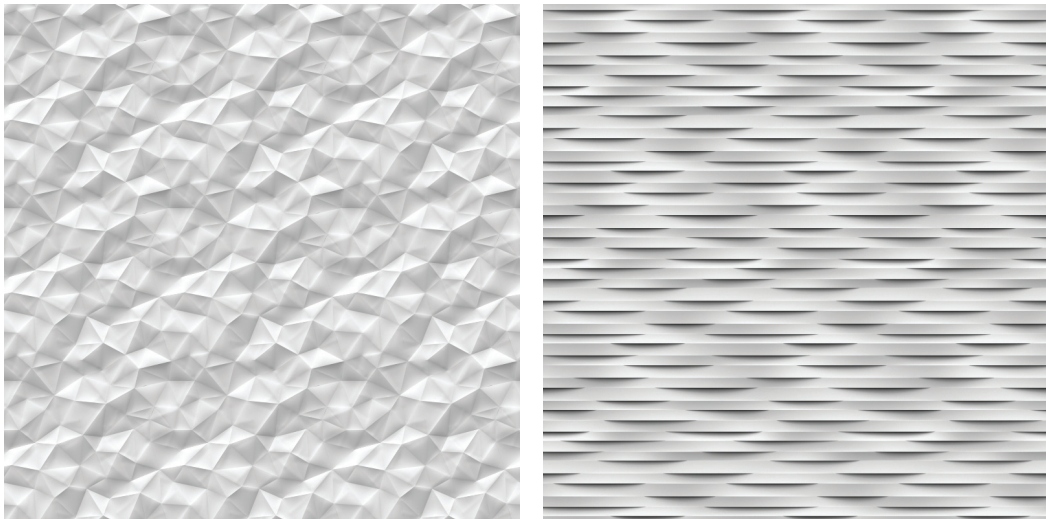
Acoustic Panels. BuzziSkin. Colors: 1. Stone Grey, 2. Light Blue, 3. Jeans, 4. Red.

Acoustic Panels. BuzziBrickBack. Colors: 1. Zebra, 2. OffWhite/StoneGrey, 3. OffWhite/Red, 4. OffWhite/LightBlue.

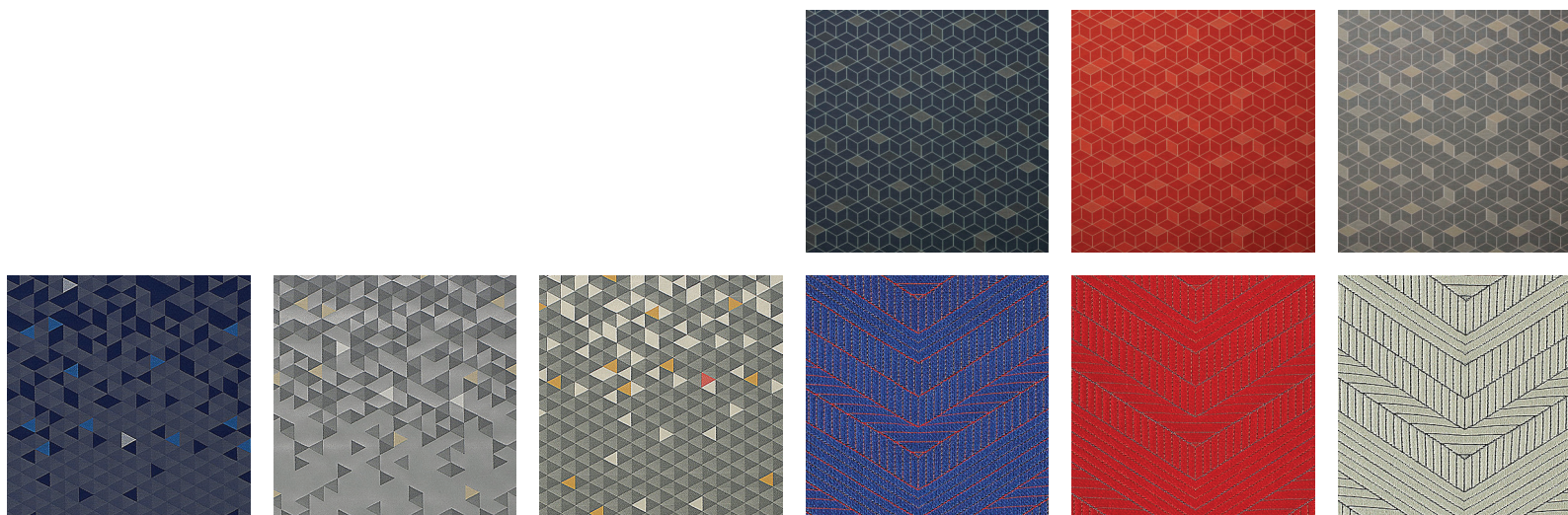




Tackboard. *Forbo.* Colors: 1. *Blue Berry*, 2. *Hot Salsa*, 3. *Oyster Shell*.



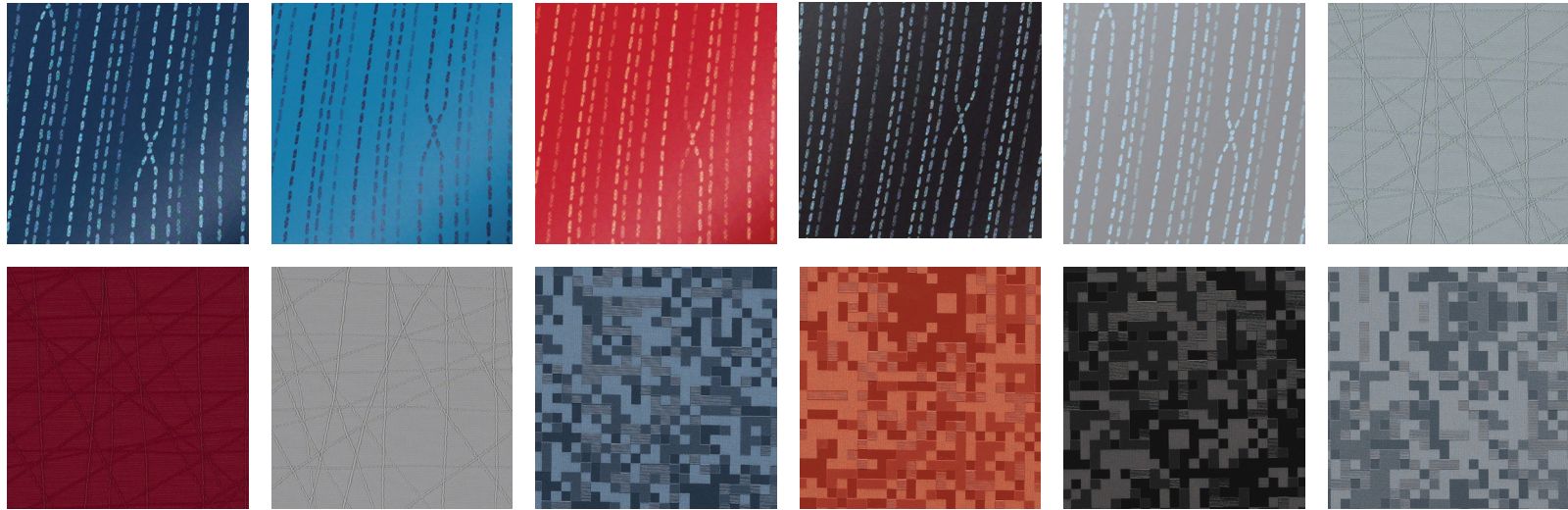
Modular Wall Panels. *ModularArts.* Colors: 1. *Crush*, 2. *Slater*.



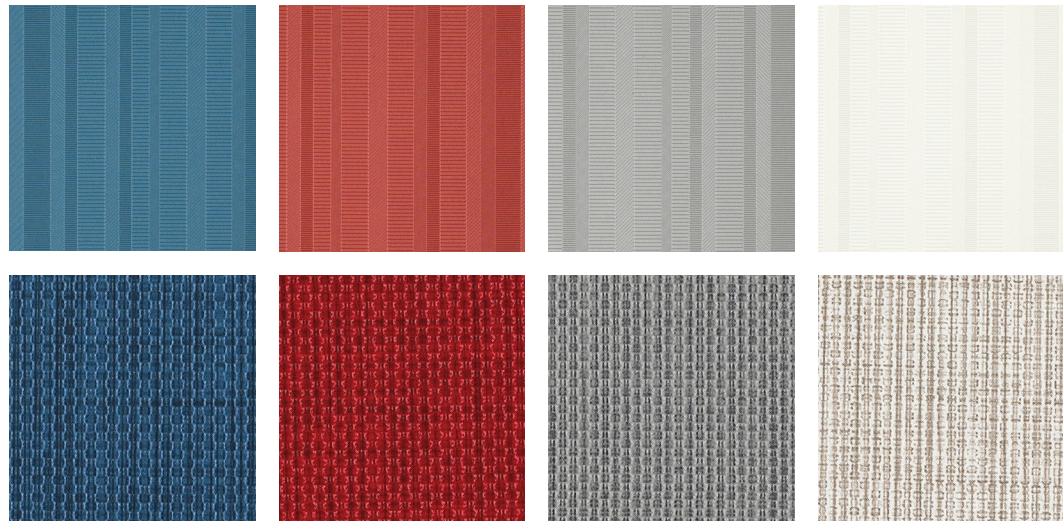
Fabric—Patterns. *Wolf Gordon: 1. Bright Navy, 2. Red, 3. Asphalt. HBF Textiles: 4. Solution, 5. Multiply, 6. Divide, 7. Aspen Blue, 8. San Francisco Red, 9. NYC Grey.*



Fabric—Solids. *Maharam. Colors: 1. Basin, 2. Ember, 3. Flint, 4. Porpoise, 5. Carob, 6. Depth, 7. Mao, 8. Cloud, 9. Nautical, 10. Laser, 11. Alloy.*



Vinyl—Patterns. Pallas Textiles: 1. Marine, 2. Shibori, 3. Crimson, 4. Carbon, 5. Cashmere. Designtex: 6. Glacier, 7. Rouge, 8. Elephant. Maharam: 9. Swift, 10. Ignite, 11. Blacktop, 12. Freeze.






Vinyl—Solids. Maharam: 1. Odyssey, 2. Garnet, 3. Iron, 4. Alpine. Pallas Textiles: 5. True Blue, 6. Autumn Harvest, 7. Steel Gray, 8. Silver Lining.

SEATING

5.26












FURNITURE

Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
MODULAR SEATING							
Armless Chair		Herman Miller	Swoop: Armless Chair 73.5cm w x 81cm d x 81cm h	OA103	<i>Upholstery:</i> U1, U2, U3, U6, U11 (See finish schedule)	\$698 – \$855	Manufacturer's website GS-28F-8049H
Side Arm Chair		Herman Miller	Swoop: Left & Right Arm Chairs 81cm w x 81cm d x 81cm h	OA101 (Left Arm) OA102 (Right Arm)	<i>Upholstery:</i> U1, U2, U3, U6, U11 (See finish schedule)	\$736 – \$911	Manufacturer's website GS-28F-8049H
Ottoman		Herman Miller	Swoop: Ottoman 63.5cm w x 63.5 cm d x 42 cm h	OA104	<i>Upholstery:</i> U1, U2, U3, U6, U11 (See finish schedule)	\$364 – \$434	Manufacturer's website GS-28F-8049H
Box Table		Herman Miller	Swoop: Box Table 63.5cm w x 63.5 cm d x 42cm h	OA301	<i>Laminate:</i> White g1, Natural Maple HM, Pewter Mesh LBK, or Neutral Twill LBF	\$230.30	Manufacturer's website GS-28F-8049H
Seat with Back Module		Nienkamper	Linq 56cm w x 66cm d x 75cm h	10911	<i>Upholstery:</i> U1, U2, U3, U4, U5, U6, U7, U8, U9, U10, or U11 (See finish schedule)	\$1,745 – \$1,850	Manufacturer's website N/A
Seat Module		Nienkamper	Linq 56cm w x 66cm d x 42cm h	10912	<i>Upholstery:</i> U1, U2, U3, U4, U5, U6, U7, U8, U9, U10, or U11 (See finish schedule)	\$1,052 – \$1,130	Manufacturer's website N/A
Table		Nienkamper	Linq 56cm w x 66cm d x 31cm h	10915	<i>Paint:</i> White, Silver or Black <i>Wood:</i> Rift Cut Natural White Oak or Natural Walnut	Paint \$3,170.00 Wood \$4,120.00	Manufacturer's website N/A
Upholstered Bench		VS	Shift+ Landscape: Seat Module 60 Degree Round Element, Size 6 110.5cm w x 53cm d x 46cm h	9329	<i>Upholstery:</i> VS Stamskin S40: Red S986, Blue S988, Yellow S985, or Grey S989	\$941.60	Manufacturer's website N/A
GUEST FURNITURE							
Guest Chair		Knoll	Saarin Executive Guest Chair 66cm w x 63cm d x 80cm h	Chrome Legs: 71A-C Wood Legs: 71A-W	<i>Upholstery:</i> U1, U2, U3, U7, U8, U10, U11 (See finish schedule) <i>Wood:</i> Light Oak or Light Walnut	Chrome legs: \$858 – \$918 Wood legs: \$988 – \$1048	Manufacturer's website GS-28F-8029H
Guest Chair (Armless)		Knoll	Saarin Executive Armless Chair 56cm w x 52cm d x 80cm h	Chrome Legs: 72C-C Wood Legs: 72C-W	<i>Upholstery:</i> U1, U2, U3, U7, U8, U10, U11 (See finish schedule) <i>Wood:</i> Light Oak or Light Walnut	Chrome legs: \$575 – \$615 Wood legs: \$715 – \$755	Manufacturer's website GS-28F-8029H
Lounge Chair		Allermuir	Open Lounge Chair: Wire Base: 75cm w x 80cm d x 77cm h	A642	<i>Upholstery:</i> U1, U2, U3, U4, U8, U9, U10, U11 (See finish schedule) <i>Base:</i> Chrome	\$1,136 – \$1,206	Manufacturer's website GS-28F-0029Y
Sofa		Allermuir	Open Sofa: Wire Base: 160cm w x 80cm d x 77cm h	A644	<i>Upholstery:</i> U1, U2, U3, U4, U8, U9, U10, U11 (See finish schedule) <i>Base:</i> Chrome	\$1,774 – \$1,899	Manufacturer's website GS-28F-0029Y








Furniture and Finish Schedules










Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
STACKING CHAIRS							
Stacking Chair		Davis	Milano Light 56cm w x 55cm d x 83cm h Transport Cart	Chair: MI-3111- Cart: MI-Cart-BL	<i>Wood:</i> Natural Maple MM201 or Natural Walnut 401 <i>Upholstery:</i> U1, U4, U5, U6, U7, U8, U9, U10, U11 (See finish schedule)	Chair: \$464 – \$499 Cart : \$447	Manufacturer's website GS-28F-2110D
Stacking Chair		Allsteel	Nimble 50cm w x 55cm d x 80cm h	NMBL-1FC	<i>Seat/Back Colors:</i> Cayenne, Surf, White, Titanium, or Black <i>Frame:</i> Chrome	\$71	Manufacturer's website GS-28F-0001V
Stacking Chair		Allsteel	Take 5 60cm w x 60cm d x 88cm h	S927WCB	<i>Wood:</i> Natural Maple RC800 <i>Upholstery:</i> U1, U2, U3, U5, U7, U8, U11, (See finish schedule)	\$325 – \$349	Manufacturer's website GS-28F-0001V
Stacking Chair Cart		Allsteel	Nimble Cart 53cm w x 86cm d x 74cm h	NMBL-CART	Manufacturer's Standard Finish	\$187	Manufacturer's website GS-28F-0001V
Task Chair		Allsteel	Clarity 63.5cm w x 66cm d	C50MF-CNOUPHFC	<i>Mesh:</i> Poppy CM25, Graphite CM22 or Sky CM26 <i>Base:</i> Silver PR6 <i>Casters:</i> Black	\$335	Manufacturer's website GS-28F-0001V
BENCHES							
Bench		Nucraft	Emme 152cm w x 46cm d x 46cm h	EMB-6018-P-V	<i>Frame:</i> Cloud S8004, Moonlight S87, or Cayenne S84 <i>Upholstery:</i> U1, U2, U3, U4, U5, U6, U7, U8, U9, U10, or U11 (See finish schedule)	\$1,022 – \$1,092	Manufacturer's website GS-27F-022CA
Bench		Arcadia	Radiant: 2 Seat Bench 168cm w x 56cm d x 44cm h	7102	<i>Wood:</i> Natural Maple 10, Natural Walnut 29, Ebony Maple 26 or Smoky Umber White Oak 19 <i>Upholstery:</i> U1, U2, U3, U4, U5, U6, U7, U8, U11 (See finish schedule)	\$832 – \$867	Manufacturer's website GS-28F-003CA











Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
STOOLS							
Stool		Davis	Tre — Bar Height 51cm w x 45cm d x 76cm h	Tre 3000	<i>Paint:</i> Black, Red, or White <i>Wood:</i> Natural Maple MM201, Natural Walnut WW401 or Grey Oak OA303	Painted Finish: \$483 Wood Finish: \$500	Manufacturer's website GS-28F-2110D
Stool		Davis	Tre — Counter Height 51cm w x 45cm d x 66cm h	Tre 2000	<i>Paint:</i> Black, Red, or White <i>Wood:</i> Natural Maple MM201, Natural Walnut WW401 or Grey Oak OA303	Painted Finish: \$485 Wood Finish: \$500	Manufacturer's website GS-28F-2110D
Stool		Davis	Tre — Lounge Height 51cm w x 45cm d x 45cm h	Tre 1000	<i>Paint:</i> Black, Red, or White <i>Wood:</i> Natural Maple MM201, Natural Walnut WW401 or Grey Oak OA303	Painted Finish: \$378 Wood Finish: \$367	Manufacturer's website GS-28F-2110D
Stool		Emeco	Counter Stool 35.5cm w x 35.5cm d x 61cm h	STOL 24	Brushed Aluminum	\$202.92	Manufacturer's website GS-27F-0031M
Stool		Emeco	Bar Stool 35.5cm w x 35.5cm d x 76cm h	STOL 30	Brushed Aluminum	\$202.92	Manufacturer's website GS-27F-0031M
Stool		Allsteel	Take 5 53cm w x 52cm d x 79cm h	S927SWB	<i>Wood:</i> Natural Maple RC800 <i>Upholstery:</i> U1, U2, U3, U5, U7, U8, U11 (See finish schedule)	\$289 – \$313	Manufacturer's website GS-28F-0001V
OTTOMANS							
Ottoman		Bernhardt	Apel — Small 56.5cm d x 44cm h	Without Casters: 5850 With Casters: 5850M	<i>Upholstery:</i> U1, U2, U3, U6, U8, U9, U10, U11 (See finish schedule)	Without Casters: \$285 – \$341 With Casters: \$334 – \$390	Manufacturer's website GS-28F-7040G
Ottoman		Bernhardt	Apel — Large 105cm d x 42cm h	5851	<i>Upholstery:</i> U1, U2, U3, U6, U8, U9, U10, U11 (See finish schedule)	\$584 – \$699	Manufacturer's website GS-28F-7040G
Ottoman		Leland	Quarry — Flint 48cm w x 46cm d x 48cm h	QF	<i>Upholstery:</i> U1, U2, U7, U8, U9 (See finish schedule)	\$419 – \$441	Manufacturer's website GS-27F-0021P
Ottoman		Leland	Quarry — Shale 56cm w x 72cm d x 64cm h	QS	<i>Upholstery:</i> U1, U2, U7, U8, U9 (See finish schedule)	\$475 – \$507	Manufacturer's website GS-27F-0021P
Ottoman		Allsteel	Scooch 50cm w x 49cm d x 46cm h	S923	<i>Upholstery:</i> U1, U2, U3, U4, U5, U6, U7, U8, U11 (See finish schedule) <i>Paint:</i> Silver	\$330 – \$400	Manufacturer's website GS-28F-0001V

TABLES



Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
WORK TABLES							
Height Adjustable Table		KI	WorkUp — Crank Height Adjustable Table w/ Rolling Base 152cm w x 76cm d x 68–112cm h	WU3060CR-74P-R	<i>Laminate Top:</i> Kensington Maple LKM, Frosty White LFW, Misted Zephyr LMR <i>Edge:</i> 74P To Match Top <i>Painted Frame:</i> Cottonwood CO, Black BL, Starlight Silver Metallic SX	Laminate: \$540.00	Manufacturer's website GS-28F-0033P
Nesting Table		Allsteel	Aware — Rectangle, Nesting 152cm w x 76cm d x 74cm h	AW3LT3060T & AW2TL30N60C	<i>Laminate Top:</i> Natural Maple LWD, Pewter Mesh LT8C, Silver Mesh LT8D, White Tigris LT2A, or Frosty White LM14 <i>Edge:</i> To Match Top <i>Painted Frame:</i> Silver PR6 <i>Casters:</i> Silver	\$419.00	Manufacturer's website GS-28F-0001V
Trapezoid Table		Allsteel	Aware — Trapezoid, Nesting 152cm w x 61cm d x 74cm h	AW3LTT2460T & AW2TB24N42C	<i>Laminate Top:</i> Natural Maple LWD, Pewter Mesh LT8C, Silver Mesh LT8D, White Tigris LT2A, or Frosty White LM14 <i>Edge:</i> To Match Top <i>Painted Frame:</i> Silver PR6 <i>Casters:</i> Silver	\$429.00	Manufacturer's website GS-28F-0001V
Collaborative Worktable		Allsteel	Gather — Harvest 183cm w x 92cm d x 107cm h	Laminate: S913LTF3672 & S913LNB3642 Veneer: S913WTF3672 & S913WNB4242	<i>Laminate:</i> Natural Maple LWD, Pewter Mesh LT8C, Silver Mesh LT8D, or Frosty White LM14 <i>Veneer:</i> Natural Maple NE800 or Clear Maple SE800	Laminate: \$1,759.00 Veneer: \$2,249.00	Manufacturer's website GS-28F-0001V
Stackable Desk		Versteel	Odis 58cm w x 46cm d x 74cm h	OD291823REFXL	<i>Laminate:</i> Sugar Maple (SU) or Natural Walnut (NA) <i>Frame:</i> Alloy (AY)	\$294	Manufacturer's website GS-28F-0008S
CAFÉ TABLES							
Café Table		Arcadia	Nios Meeting Table — Round 76cm d x 107cm h Also available in 74cm height	252-3042	<i>Laminate:</i> Clear Maple WM8340T, Black SE101-2, or Bright White 459-58 <i>Base:</i> Metallic Silver #90	Chrome legs: \$782.86 Wood legs: \$912.50	Manufacturer's website N/A
Café Table		Knoll	Reff Profiles Sliding Table— Round: 91cm d x 71–109cm h Reff Profiles Sliding Table— Soft Square: 91cm d x 71–109cm h	Round: RSTRLE361 Square: RSTSLE361	<i>Laminate Top:</i> Natural Maple, Bright White, or Folkstone Grey <i>Base:</i> Bright White, Folkstone Grey, or Jet Black	Round: \$646.29 Soft Square: \$640.49	Manufacturer's website GS-28F-8029H

Category/Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
SIDE / COFFEE TABLES							
Side Table		Nucraft	Emme 41cm w x 41cm d x 51cm h	EMS-1620-W	<i>Painted Finish:</i> Cloud S8004, Moonlight S87, or Cayenne S84	\$501.03	Manufacturer's website GS-27F-022CA
Coffee Table		Nucraft	Emme 91cm w x 91cm d x 35.5cm h	EMS-3614-W	<i>Painted Finish:</i> Cloud S8004, Moonlight S87, or Cayenne S84	\$666.72	Manufacturer's website GS-27F-022CA
Side Table		Davis	Poise Round 55cm d x 61cm h Poise Rectangle 55cm w x 40cm d x 61cm h	<i>Round:</i> PE-1000 <i>Rectangle:</i> PE-2000	<i>Wood Top:</i> Natural Maple MM201, Natural Walnut MM401, or Black PTOA <i>Base:</i> Stainless Steel, or Black, Silver or White Powder Coat	<i>Round:</i> Painted base \$411 Stainless base \$518 <i>Rectangle:</i> Painted base \$389 Stainless base \$498	Manufacturer's website GS-28F-2110D
Side Table		Encore	Cielo: Round Table 46cm d x 46cm h	8060-1818-L	<i>Laminate:</i> Clear Maple WM8340T, Black SE101-2 or Brite White 459-58 <i>Base:</i> Metallic Silver #90	\$328.25	Manufacturer's website GS-29F-0022M
Coffee Table		Encore	Cielo: Rectangular Table 109cm w x 51cm d x 41cm h	8065-432016-L	<i>Laminate:</i> Clear Maple WM8340T, Black SE101-2 or Brite White 459-58 <i>Base:</i> Metallic Silver #90	\$481.37	Manufacturer's website GS-29F-0022M
Coffee Table		Gunlocke	Tiara 137cm w x 43cm d x 71cm h	TART1754H28	<i>Wood:</i> Natural Maple 800 or Wheat Cherry 706	\$1,263.63	Manufacturer's website GS-28F-0021Y
Coffee Table		Allsteel	Belong 81cm dia x 41cm h	S912B1632 & S912T32L	<i>Laminate Top:</i> Natural Maple LWD, Pewter Mesh LT8C, Silver Mesh LT8D, or Frosty White LM14 <i>Base:</i> Brilliant White PQ8 or Silver PR6	\$378.00	Manufacturer's website GS-28F-0001V











STORAGE / DISPLAY

Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
STORAGE / DISPLAY							
Storage Unit		Herman Miller	Meridian Storage Island w/ Counter Above Single Sided: 157cm w x 51cm d x 107cm h Double Sided: 157 cm w x 102cm d x 107cm h	Special: (2) 76cm w storage units w/ (2) drawers & (2) shelves each. Finished laminate top and sides.	<i>Laminate Top:</i> Natural Maple HM, Pewter Mesh LBK, Neutral Twill LBF, or White g1 <i>Paint:</i> White g1, Folkstone Grey 8Q, Platinum 1209, or Blue Medium B4	Single Sided: \$1,634.67 Double Sided: \$2,880.22	Manufacturer's website GS-28F-8049H
Storage Unit		Herman Miller	Locale: Workbase with Upper Shelving 180cm w x 51cm d x 173cm h Rolling Whiteboard Option	BRWUS-EE-N-3MM & BRRW	<i>Laminate:</i> White g1 or Folkstone Grey 8Q <i>Veneer:</i> Clear on Ash ET	Laminate: \$1,702.47 Veneer: \$2,036.43 Whiteboard: \$471.90	Manufacturer's website GS-28F-8049H
Storage Unit Bench		Herman Miller	Locale: Workbase with (2) Bench Cushions 180cm w x 51cm d x 51cm h	BRWB-EE-N-N3M & (2) BRBC	<i>Laminate:</i> White g1 or Folkstone Grey 8Q <i>Veneer:</i> Clear on Ash ET <i>Upholstery:</i> COM, See finish schedule for options	Laminate: \$1,072.67 Veneer: \$1,406.63	Manufacturer's website GS-28F-8049H
Coffee Table		Milder Office	Coffee Table 91cm dia x 38cm h	ST.R.36C	<i>Wood:</i> 2mm Film Finished Birch Ply, Clear <i>Frame:</i> Brushed Aluminum	\$620.00	Manufacturer's website N/A
Bookcase		VS	Shift+ Landscape 152cm w x 42.5cm d x 94cm h or 112cm h	37h: 45292 44h: 45293	<i>Laminate Shelves:</i> Natural Maple 028, Andes Grey 035 or White 328 <i>Painted Back:</i> Arctic Mo59, White Mo91, Dark Red Mo27 or Dark Blue Mo29	37h: \$1,163.20 44h: \$1,184.80	Manufacturer's website N/A
Storage Tower		Herman Miller	Meridian: Mobile Vertical Tower 61cm w x 61cm d x 91cm h or 122cm h	91cm High: MTC46.24-V-S 122cm High: MTC66.24-X-S	<i>Paint:</i> White g1, Folkstone Grey 8Q, Platinum 1209, or Blue Medium B4	36h: \$712.80 48h: \$978.00	Manufacturer's website GS-28F-8049H
Lockable Storage		Herman Miller	Meridian: Lateral File Drawers w/ Cabinet above 91cm w x 46cm d x 136cm h	26-36-18-3N-SS & OI	<i>Paint:</i> White g1, Folkstone Grey 8Q, Platinum 1209, or Blue Medium B4	\$634.70	Manufacturer's website GS-28F-8049H
Magazine Display		Magnuson Group	7000 Series 35.5cm w x 39cm d x 161cm h	7050	Black	\$471.23	Manufacturer's website GS-28F-0005R
Magazine Display		Hightower	Wave 50cm w x 11cm d x 124cm h	MT8515L	White Lacquer	\$1,675.00	Manufacturer's website N/A
Magazine Display		Hightower	Xhibit 124cm w x 8cm d x 34cm h	TB2500	White	\$795.00	Manufacturer's website N/A

Furniture and Finish Schedules *(continued)*





Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
LOCKERS							
Lockers		Great Openings	Trace Lockers	TBD	There are many different sizes and configurations available. Contact manufacturer to find the best solution for your needs.	Pricing depends on locker size and configuration. Contact manufacturer.	Manufacturer's website GS-28F-0001S
Lockers		Herman Miller	Meridian Storage — Lockers	TBD	There are many different sizes and configurations available. Contact manufacturer to find the best solution for your needs.	Pricing depends on locker size and configuration. Contact manufacturer.	Manufacturer's website GS-28F-8049H

ACCESSORIES

Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
WHITEBOARD							
Mobile Whiteboard		Allsteel	Sketch w/ Marker Tray 74cm w x 53cm d x 183cm h	Painted: S929P.M14 Veneer: S929W.SE800	Painted: Brilliant White PQ8 Veneer: Natural Maple LWD	Painted: \$658.00 Veneer: \$922.00	Manufacturer's website GS-28F-0001V
Mobile Whiteboard and/or Tackboard		KI	All Terrain: Markerboard All Terrain: Tackboard All Terrain: Tack/Markerboard 76cm w x 168cm h	ATS33066FHC/MB ATS33066FHC/FB ATS33066SFB/MB	Frame: Silver SLVR Fabric: Belmont Silver B1BR, Milky Way P1MY, Midnight S1193	MB: \$354.60 TB: \$357.30 TB/MB: \$391.50	Manufacturer's website GS-28F-0033P
LECTERN							
Lectern		Community	Cruz Casagoods — Lectern 71cm w x 41cm d x 107cm h	CZ1628LEC	Finish: Black or Silver	\$828.04	Manufacturer's website GS-28F-0030U
ROOM DIVIDERS							
Resin Partition		3form	Resin Partition: Mobile 129cm w x 251cm h	200.42.01.CA	Varia Ecoresin: See finish schedule for Resin options	\$3,918.25	Manufacturer's website N/A
Resin Partition		3form	Resin Partition: Stationary 129cm w x 245cm h	200.42.01	Varia Ecoresin: See finish schedule for Resin options	\$3,872.09	Manufacturer's website N/A
Acoustical Partition		Loftwall	Flex — One Section 107cm w x 185cm h Flex — Two Section 213cm w x 185cm h	One Section: FLX-1-FH Two Section: FLX-1-FH & FLX-1A-FH	Panel Colors(PN): Blue(BU), Red(RD), Charcoal, or White Frame: Anodized Aluminum	One Section: \$856.00 Two Section: \$1,584.00	Manufacturer's website N/A
GALLERY FIXTURES							
Art Rail		Arakawa	Art Rail System	CRE1800 CRB1800	Manufacturer's Standard Finish	\$72.00 per 91cm	Manufacturer's website N/A
Picture Ledge		West Elm	Picture Ledge	61cm L: #51-506766 91cm L: #51-506733 122cm L: #51-506691	Colors: White or Chocolate	61cm Length: \$35 91cm Length: \$45 122cm Length: \$55	Manufacturer's website N/A
STAGE							
Stage		Wenger	FlipForms 152cm w x 122cm d x 30cm h	025D000	Colors: Black, Grey, Red/Grey or Blue/Grey	\$654.30	Manufacturer's website GS-07F-9062G
Stage		Wenger	Trouper — Stage w/ drapery closures: 183cm w x 91cm d x 41/61cm h Transport Cart	Stage: 176B11 Cart: 130C001	Manufacturer's Standard Black Slip Resistant Finish	Stage: \$831.12 Cart: \$397.50	Manufacturer's website GS-07F-9062G

Furniture and Finish Schedules *(continued)*

OUTDOOR FURNITURE

Category/ Description	Sample	Manufacturer	Model	Model Number	Finishes	2015 Price	Website & GSA Contract
OUTDOOR TABLES							
Outdoor Table		Coalesse	Emu Table (Round) 90cm d x 75cm h	CO2470	Powdercoat Colors: Indian Brown 4251, White 4254, Antique Iron 4257, or Matte Black 7234	\$800.00	Manufacturer's website GS-27F-0014V
Outdoor Table		Coalesse	Emu Table (Square) 80cm w x 80cm d x 75cm h	CO2473	Powdercoat Colors: Indian Brown 4251, White 4254, Antique Iron 4257, or Matte Black 7234	\$749.00	Manufacturer's website GS-27F-0014V
Outdoor Table		Knoll	Maya Lin Stones Coffee Table 107cm w x 75cm d x 28cm h	85T42M	Colors: Warm Red, Blue, Silver, White, or Khaki	\$424.00	Manufacturer's website N/A
SEATING							
Outdoor Seating		Knoll	Spark Stacking Chair 20.5w x 22d x 31h Dolly 63.5cm w x 109cm d x 77cm h	Chair: 4-C-SD-N Dolly: 4DOLLY	Colors: Red, Blue, Light Grey, Dark Grey, or Recycled Black	Chair: \$95.63 Dolly: \$136.88	Manufacturer's website GS-28F-8029H
Outdoor Seating		Landscape Forms	Chipman Chair w/ Arms 61cm w x 56cm d x 84cm h	N/A	Color: Cranberry, Ocean, Silver, Titanium or Black	\$432.45	Manufacturer's website GS-27F-006L
Outdoor Seating		Knoll	Maya Lin Stones: Adult Seat 68.5cm w x 48cm d x 38cm h	83YM	Colors: Warm Red, Blue, Silver, White, or Khaki	\$235.60	Manufacturer's website N/A

FURNITURE CONTACTS

MANUFACTURER	WEBSITE	PHONE	EMAIL
3form	http://www.3-form.com	1.800.726.0126	info@3-form.com
Allermuir	http://www.thesenatorgroup.com/americas/allermuir	1.419.887.5806	contact@senator.co.uk
Allsteel	http://www.allsteeloffice.com http://cms.allsteeloffice.com/About-Us/Markets-We-Serve/Federal/GSA-Contract	Main Contact 1.888.255.7833 Contract Contact: Cindy Hermann 1.563.272.4441	asiteamcs@allsteeloffice.com
Arakawa	http://arakawagrip.com	1.888.272.5292	
Arcadia	http://www.arcadiacontract.com http://www.arcadiacontract.com/contracts/gsa.php	1.800.585.5957	sales@arcadiacontract.com
Bernhardt	http://www.bernhardt.com http://www.bernhardtdesign.com/pdf/gsa.pdf http://www.bernhardtdesign.com/global.html	GSA Contract Administrator: Allison Hendrick 1.828.759.6337	export@bernhardt.com alisonhendrick@bernhardt.com
Coalesse	http://www.coalesse.com http://www.coalesse.com/resources/gsa	1.866.645.6952	Coalesse_Concierge@coalesse.com
Community	http://www.communityfurniture.com http://www.communityfurniture.com/community_gsastatecontracts.php	1.800.457.4511	contracts@jaspergroup.us.com
Davis	http://www.davisfurniture.com	1.336.889.2009	mail@davisfurniture.com
Emeco	http://www.emeco.net	+1.717.637.5951	info@emeco.net
Encore	http://www.encoreseating.com http://www.encoreseating.com/contracts/index.php	1.562.926.1969	info@encoreseating.com pattim@encoreseating.com
Great Openings	http://www.greatopenings.com http://www.greatopenings.com/gsa-overview.html	Ordering Information: Debra Plowe 1.888.712.8582	greatopeningscust.serv@greatopenings.com deb@greatopenings.com
Gunlocke	http://www.gunlocke.com http://www.gunlocke.com/images/PDFs/priceLists/GSA_Contract_042314.pdf	1.800.828.6300	info@gunlocke.com
Herman Miller	http://www.hermanmiller.com http://www.hermanmiller.com/content/hermanmiller/northamerica/en_us/home/products/solutions/government/federal-government/products/gsa-office-furniture/domestic-latin-america-and-asia.html	1.888.443.4357	http://www.hermanmiller.com/contact/us-government-contacts/international-contacts.html
Hightower	http://www.hightoweraccess.com/#	1.816.286.1051	Service@hightoweraccess.com
KI	http://www.ki.com http://www.ki.com/markets/government-furniture	1.800.424.2432	http://www.ki.com/contact
Knoll	http://www.knoll.com http://www.knoll.com/design-plan/market-focus/knoll-for-government	1.215.679.1375	ghenry@knoll.com
Landscape Forms	http://www.landscapeforms.com/en-US/Pages/default.aspx http://www.landscapeforms.com/en-us/about-us/pages/GSA-Contract.aspx	1.800.521.2546	comments@landscapeforms.com
Leland	http://lelandinternational.com http://lelandinternational.com/wp-content/uploads/2015/01/26907755_GSA_Sales_Program_Dealer_Information_0408141.pdf	1.800.859.7510	Contract Administrator: hilary@lelandinternational.com order@lelandinternational.com



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Furniture and Finish Schedules *(continued)*

Loftwall	https://www.loftwall.com	1.214.239.3162	https://www.loftwall.com/contact-us
Magnuson Group	http://magnusongroup.com http://magnusongroup.com/gsagovernment.html	1.800.342.5725	custserv@magnusongroup.com
Milder Office	http://milderoffice.com	1.718.387.0767	http://milderoffice.com/contact
Nienkamper	http://www.nienkamper.com	1.800.668.9318	http://www.nienkamper.com/email.aspx
Nucraft	http://www.nucraft.com http://www.nucraft.com/contracts/gsa	1.616.784.6016	nucraft_cs1@nucraft.com
Versteel	http://www.versteel.com http://www.versteel.com/contracts/gsa	1.800.876.2120	contactus@versteel.com
VS	http://vs.de/en	1.704.378.6500	http://vs.de/en/contact
Wenger	http://www.wengercorp.com/risers/index.php	1.800.493.6437	info@wengercorp.com
West Elm	http://www.westelm.com	1.888.922.4119 +800 15004444	https://secure.westelm.com/customer-service/email-us



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Furniture and Finish Schedules *(continued)*

PAINT

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
NEUTRAL COLORS						
White		TBD	Pantone CMYK	11-0601 TCX 2.1.3.0	N/A	
Light Gray		TBD	Pantone CMYK	Coated Cool Gray 2C 5.3.5.11	N/A	
Medium Gray		TBD	Pantone CMYK	Coated Cool Gray 4C 12.8.9.23	N/A	
MAIN COLORS						
Dark Red		TBD	Pantone CMYK	Coated 199C 0.100.77.16	N/A	
Light Red		TBD	Pantone CMYK	Coated Red 032C 0.79.73.6	N/A	
Dark Blue		TBD	Pantone CMYK	Coated Blue 072C 100.95.0.3	N/A	
Light Blue		TBD	Pantone CMYK	Coated 2727C 70.47.0.0	N/A	
ACCENT COLORS						
Red		TBD	Pantone CMYK	Coated 193C 2.99.62.11	N/A	
Light Red		TBD	Pantone CMYK	Uncoated 1797U 1.87.89.4	N/A	
Light Blue		TBD	Pantone CMYK	Coated 7695C 43.9.8.8	N/A	
Light Blue		TBD	Pantone CMYK	Coated 635C 30.0.7.0	N/A	
Yellow		TBD	Pantone CMYK	Coated 116C 0.20.100.0	N/A	
SPECIALTY PAINTS						
Whiteboard Paint—White		MDC	Fuze High Performance Dry Erase Paint	White	N/A	Manufacturer's website
Whiteboard Paint—Clear		MDC	Fuze High Performance Dry Erase Paint	Clear	N/A	Manufacturer's website
Chalkboard Paint		Benjamin Moore	Chalkboard Paint (308)	Black	N/A	Manufacturer's website

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FURNITURE















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Furniture and Finish Schedules *(continued)*

FLOORING

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
CARPET TILE						
Plank Carpet Tile		Interface	Walk the Plank Style #126440AK00	103952 Hickory	25cm x 1m	Manufacturer's website
Plank Carpet Tile		Interface	Walk the Plank Style #126440AK00	103947 Hawthorn	25cm x 1m	Manufacturer's website
Plank Carpet Tile		Interface	Walk the Plank Style #126440AK00	103949 Balsam	25cm x 1m	Manufacturer's website
Plank Carpet Tile		Interface	Walk the Plank Style #126440AK00	8762 Cyprus	25cm x 1m	Manufacturer's website
Square Carpet Tile		Interface	Alliteration Style #1391202500	9724 Mineral/Persimmon	50cm x 50cm	Manufacturer's website
Square Carpet Tile		Interface	Alliteration Style #1391202500	9720 Storm/Red	50cm x 50cm	Manufacturer's website
RESILIENT FLOORING — RUBBER						
		Nora	Noraplan Sentica Sheet Product: Art. 1701 Tile: Art. 2701	6525 Ocean Mist	Sheet: 15m x 122cm x 3mm thick Tile: 61cm x 61cm x 3mm thick	Manufacturer's website
		Nora	Noraplan Sentica Sheet Product: Art. 1701 Tile: Art. 2701	6526 Mountain Air	Sheet: 15m x 122cm x 3mm thick Tile: 61cm x 61cm x 3mm thick	Manufacturer's website
		Nora	Noraplan Sentica Sheet Product: Art. 1701 Tile: Art. 2701	6515 Barbeque	Sheet: 15m x 122cm x 3mm thick Tile: 61cm x 61cm x 3mm thick	Manufacturer's website
		Nora	Noraplan Sentica Sheet Product: Art. 1701 Tile: Art. 2701	6533 Valentine	Sheet: 15m x 122cm x 3mm thick Tile: 61cm x 61cm x 3mm thick	Manufacturer's website
		Nora	Noraplan Sentica Sheet Product: Art. 1701 Tile: Art. 2701	6529 Surf	Sheet: 15m x 122cm x 3mm thick Tile: 61cm x 61cm x 3mm thick	Manufacturer's website
		Nora	Noraplan Sentica Sheet Product: Art. 1701 Tile: Art. 2701	6531 Regatta	Sheet: 15m x 122cm x 3mm thick Tile: 61cm x 61cm x 3mm thick	Manufacturer's website

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FURNITURE



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Furniture and Finish Schedules *(continued)*

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
RESILIENT FLOORING — LINOLEUM						
		Forbo Flooring Systems	Marmoleum Real	2621 Dove Gray	Sheet: 132m x 2m x 2mm/ 2.5mm thickness	Manufacturer's website
		Forbo Flooring Systems	Marmoleum Real	3048 Graphite	Sheet: 132m x 2m x 2mm/ 2.5mm thickness	Manufacturer's website
		Forbo Flooring Systems	Marmoleum Real	3030 Blue	Sheet: 132m x 2m x 2mm/ 2.5mm thickness	Manufacturer's website
		Forbo Flooring Systems	Marmoleum Real	3053 Dove Blue	Sheet: 132m x 2m x 2mm/ 2.5mm thickness	Manufacturer's website
		Forbo Flooring Systems	Marmoleum Real	3131 Scarlet	Sheet: 132m x 2m x 2mm/ 2.5mm thickness	Manufacturer's website
		Forbo Flooring Systems	Marmoleum Real	3127 Bleekerstreet	Sheet: 132m x 2m x 2mm/ 2.5mm thickness	Manufacturer's website
LUXURY VINYL TILE						
		AVA Flor by Novalis	SNSE	Pomegranate — FSo03	30cm x 61cm x 2.5mm	Manufacturer's website
		AVA Flor by Novalis	SNSE	Ocean — FSo05	30cm x 61cm x 2.5mm	Manufacturer's website
		AVA Flor by Novalis	SNSE	Haze — FSo13	30cm x 61cm x 2.5mm	Manufacturer's website
		AVA Flor by Novalis	SNSE	Iron — FSo14	30cm x 61cm x 2.5mm	Manufacturer's website
		AVA Flor by Novalis	SNSE	Titanium — FSo15	30cm x 61cm x 2.5mm	Manufacturer's website
		AVA Flor by Novalis	SNSE	Coal — FSo16	30cm x 61cm x 2.5mm	Manufacturer's website
Wood Look		AVA Flor by Novalis	DSGN	Carolina Oak Natural — CO001	15cm x 122cm x 2.5mm	Manufacturer's website

MILLWORK

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
SOLID SURFACE COUNTERS						
		DuPont	Corian Solid Surface	Cobalt		Manufacturer's website
		DuPont	Corian Solid Surface	Graylite		Manufacturer's website
		DuPont	Corian Solid Surface	Antarctica		Manufacturer's website
QUARTZ SURFACE COUNTERS						
		Caesarstone	Classico Collection	6600 Nougat	Max Dimensions: 144cm x 305cm Thickness: 2cm or 3cm	Manufacturer's website
		Caesarstone	Classico Collection	4030 Pebble	Max Dimensions: 144cm x 305cm Thickness: 2cm or 3cm	Manufacturer's website
		Cambria	N/A	Waterford	Max Dimensions: 140cm x 305cm Thickness: 1cm, 2cm, or 3cm	Manufacturer's website
PLASTIC LAMINATE						
		Lab Designs	Lab Designs Wood Laminates	Bianco Mesh PW031T	Max Dimensions: 122cm x 244cm	Manufacturer's website
		Wilsonart	Wilsonart Laminate Premium Aeon	4941K-18 Cosmic Strandz	Sheet Sizes: 91cm x 244cm, 122cm x 244cm, 152cm x 305cm, 152cm x 366cm	Manufacturer's website
		Pionite Surface Systems	High Pressure Laminate	Cradle of Liberty AB221 Suede Finish		Manufacturer's website
		Nevamar	Armored Protection Laminate	Clear Maple WM8340T Textured Finish		Manufacturer's website

RESIN
















Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
RESIN						
		3form	Varia EcoResin	Mirage Twilight Straight	122cm x 244cm or 122cm x 305cm, 1cm thickness	Manufacturer's website
		3form	Varia EcoResin	Slant Pure	122cm x 244cm or 122cm x 305cm, 1cm thickness	Manufacturer's website
		3form	Varia EcoResin	Paper Lane	122cm x 244cm or 122cm x 305cm, 1cm thickness	Manufacturer's website
		3form	Varia EcoResin	Midnight	122cm x 244cm or 122cm x 305cm, 1cm thickness	Manufacturer's website
		3form	Varia EcoResin	Ash	122cm x 244cm or 122cm x 305cm, 1cm thickness	Manufacturer's website



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ACOUSTICAL

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
ACOUSTIC PANELS						
Tackable Acoustic Panels		Unika Vaev	Ecoustic Panel	1 Charcoal	2720mm x 1210mm x 8mm thick	Manufacturer's website
		Unika Vaev	Ecoustic Panel	2 Light Grey	2720mm x 1210mm x 8mm thick	Manufacturer's website
		Unika Vaev	Ecoustic Panel	11 Cobalt	2720mm x 1210mm x 8mm thick	Manufacturer's website
		Unika Vaev	Ecoustic Panel	12 Red	2720mm x 1210mm x 8mm thick	Manufacturer's website
		Buzzispace	BuzziBrickBack	Zebra	Min: 40cm x 80cm x 1.2cm thick Max: 120cm x 200cm x 12mm thick	Manufacturer's website
		Buzzispace	BuzziBrickBack	OffWhite/ StoneGrey	Min: 40cm x 80cm x 1.2cm thick Max: 120cm x 200cm x 12mm thick	Manufacturer's website
		Buzzispace	BuzziBrickBack	OffWhite/ LightBlue	Min: 40cm x 80cm x 1.2cm thick Max: 120cm x 200cm x 12mm thick	Manufacturer's website
		Buzzispace	BuzziBrickBack	OffWhite/Red	Min: 40cm x 80cm x 1.2cm thick Max: 120cm x 200cm x 12mm thick	Manufacturer's website
		Buzzispace	BuzziSkin	SK-StoneGrey 67	Roll: 10m long x 98cm wide 6mm thick with self-adhesive backing	Manufacturer's website
		Buzzispace	BuzziSkin	SK-LightBlue 60	Roll: 10m long x 98cm wide 6mm thick with self-adhesive backing	Manufacturer's website
		Buzzispace	BuzziSkin	SK-Jeans 75	Roll: 10m long x 98cm wide 6mm thick with self-adhesive backing	Manufacturer's website
		Buzzispace	BuzziSkin	SK-Red 59	Roll: 10m long x 98cm wide 6mm thick with self-adhesive backing	Manufacturer's website
FABRIC WRAPPED PANELS						
		Acoustical Solutions	AlphaSorb Acoustical Panels	FABFR701-153 Baltic	Standard sizes: 61cm x 61cm to 122cm x 305cm 25mm Thickness	Manufacturer's website
		Acoustical Solutions	AlphaSorb Acoustical Panels	FABFR701-298 Medium Grey	Standard sizes: 61cm x 61cm to 122cm x 305cm 25mm Thickness	Manufacturer's website
		Acoustical Solutions	AlphaSorb Acoustical Panels	FABFR701-238 Grey Mix	Standard sizes: 61cm x 61cm to 122cm x 305cm 25mm Thickness	Manufacturer's website

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FURNITURE






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Furniture and Finish Schedules *(continued)*


















TACKBOARD

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
TACKBOARD						
		Forbo	Bulletin Board	2214 Blue Berry	28m x 122cm x 6mm	Manufacturer's website
		Forbo	Bulletin Board	2210 Hot Salsa	28m x 122cm x 6mm	Manufacturer's website
		Forbo	Bulletin Board	2206 Oyster Shell	28m x 122cm x 6mm	Manufacturer's website

MODULAR WALL PANELS

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
MODULAR WALL PANELS						
		ModularArts	InterlockingRock Panels	Crush	81cm x 81cm x 25mm	Manufacturer's website
		ModularArts	InterlockingRock Panels	Slater	81cm x 81cm x 25mm	Manufacturer's website

UPHOLSTERY

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
FABRIC — SOLIDS						
U1		Maharam	Manner 466177	026 Basin	137cm width	Manufacturer's website
U1		Maharam	Manner 466177	011 Ember	137cm width	Manufacturer's website
U1		Maharam	Manner 466177	004 Flint	137cm width	Manufacturer's website
U1		Maharam	Manner 466177	003 Porpoise	137cm width	Manufacturer's website
U1		Maharam	Manner 466177	002 Carob	137cm width	Manufacturer's website
U2		Maharam	Messenger 458640	038 Depth	137cm width	Manufacturer's website
U2		Maharam	Messenger 458640	025 Mao	137cm width	Manufacturer's website
U2		Maharam	Messenger 458640	031 Cloud	137cm width	Manufacturer's website
U3		Maharam	Medium 463490	039 Nautical	137cm width	Manufacturer's website
U3		Maharam	Medium 463490	014 Laser	137cm width	Manufacturer's website
U3		Maharam	Medium 463490	003 Alloy	137cm width	Manufacturer's website
FABRIC — PATTERNS						
U4		Wolf Gordon	Basis	Bright Navy — BAI 1587	140cm width	Manufacturer's website
U4		Wolf Gordon	Basis	Red — BAI 1582	140cm width	Manufacturer's website
U4		Wolf Gordon	Basis	Asphalt — BAI 1591	140cm width	Manufacturer's website
U5		HBF Textiles	Equation 918	58 Solution	137cm width	Manufacturer's website
U5		HBF Textiles	Equation 918	89 Multiply	137cm width	Manufacturer's website
U5		HBF Textiles	Equation 918	84 Divide	137cm width	Manufacturer's website
U6		HBF Textiles	Moving Blanket 925	55 Aspen Blue	137cm width	Manufacturer's website
U6		HBF Textiles	Moving Blanket 925	44 San Francisco Red	137cm width	Manufacturer's website
U6		HBF Textiles	Moving Blanket 925	84 NYC Grey	137cm width	Manufacturer's website

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FURNITURE



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Furniture and Finish Schedules *(continued)*

Category/ Description	Sample	Manufacturer	Product	Color	Size	Website
VINYL — SOLIDS						
U7		Maharam	Tailor 466173	010 Odyssey	137cm width	Manufacturer's website
U7		Maharam	Tailor 466173	005 Garnet	137cm width	Manufacturer's website
U7		Maharam	Tailor 466173	013 Iron	137cm width	Manufacturer's website
U7		Maharam	Tailor 466173	001 Alpine	137cm width	Manufacturer's website
U8		Pallas Textiles	Bounce	True Blue 27.160.114	137cm width	Manufacturer's website
U8		Pallas Textiles	Bounce	Autumn Harvest 27.160.088	137cm width	Manufacturer's website
U8		Pallas Textiles	Bounce	Steel Gray 27.160.162	137cm width	Manufacturer's website
U8		Pallas Textiles	Bounce	Silver Lining 27.160.012	137cm width	Manufacturer's website
VINYL — PATTERNS						
U9		Pallas Textiles	Deflect	Marine 27.236.124	137cm width	Manufacturer's website
U9		Pallas Textiles	Deflect	Shibori 27.236.134	137cm width	Manufacturer's website
U9		Pallas Textiles	Deflect	Crimson 27.236.188	137cm width	Manufacturer's website
U9		Pallas Textiles	Deflect	Carbon 27.236.101	137cm width	Manufacturer's website
U9		Pallas Textiles	Deflect	Cashmere 27.236.082	137cm width	Manufacturer's website
U10		Designtex	Rove	Glacier 3630-401	150cm width	Manufacturer's website
U10		Designtex	Rove	Rouge 3630-301	150cm width	Manufacturer's website
U10		Designtex	Rove	Elephant 3630-802	150cm width	Manufacturer's website
U11		Maharam	Bitmap 466066	006 Swift	137cm width	Manufacturer's website
U11		Maharam	Bitmap 466066	013 Ignite	137cm width	Manufacturer's website
U11		Maharam	Bitmap 466066	005 Blacktop	137cm width	Manufacturer's website
U11		Maharam	Bitmap 466066	007 Freeze	137cm width	Manufacturer's website

FINISHES CONTACTS

MANUFACTURER	WEBSITE	PHONE	EMAIL
3form	http://www.3-form.com	1.800.726.0126	info@3-form.com
Benjamin Moore	http://www.benjaminmoore.com	1.855.724.6802	info@benjaminmoore.com
BuzziSpace	http://buzzi.space	Central (Belgium): +32 3 846 10 00 USA: 1.336.821.3150	http://buzzi.space/contact
Caesarstone	http://www.caesarstoneus.com	1.818.779.0999	info@caesarstoneus.com
DesignTex	http://www.designtex.com	1.800.221.1540	info@designtex.com
DuPont	http://www.dupont.com/products-and-services/construction-materials/surface-design-materials.html?src=globalnav		http://buildinginnovations.us.dupont.com/Combined_Contact_Form_US
Forbo	http://www.forbo.us	1.800.842.7839	http://www.forbo.com/flooring/en-us/contact-worldwide/prfflj
HBF Textiles	https://www.hbftextiles.com	1.877.494.5727	service@hbftextiles.com
Interface	http://www.interface.com	1.800.634.6032	http://www.interface.com/US/en-US/contactus?URL=
Lab Designs	http://www.labdesignlaminat.com	1.800.524.2757	http://www.labdesignlaminat.com/contact-us.html
Maharam	http://www.maharam.com	1.800.645.3943	customerservice@maharam.com
MDC	http://www.mdcwall.com	1.800.621.4006	info@mdcwall.com
ModularArts	http://www.modulararts.com	1.206.788.4210	info@modulararts.com
Nevamar	http://www.nevamar.com	1.877.726.6526	
Nora	http://www.nora.com/us	1.800.332.NORA	info-us@nora.com
AVA Flor	http://avaflor.com	1.877.861.5292	sales@avaflor.com
Pallas Textiles	http://www.pallastextiles.com	1.800.472.5527	info@pallastextiles.com
Pionite Surface Systems	http://www.pionite.com	1.877.726.6526	
Unika Vaev	http://www.unikavaev.com	1.800.237.1625	customerservice@icfgroup.com
Wilsonart	http://www.wilsonart.com	1.800.433.3222	http://www.wilsonart.com/contact-us
Wolf Gordon	http://www.wolfgordon.com	1.800.347.0550	info@wolfgordon.com



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Furniture and Finish Schedules *(continued)*



Graphics

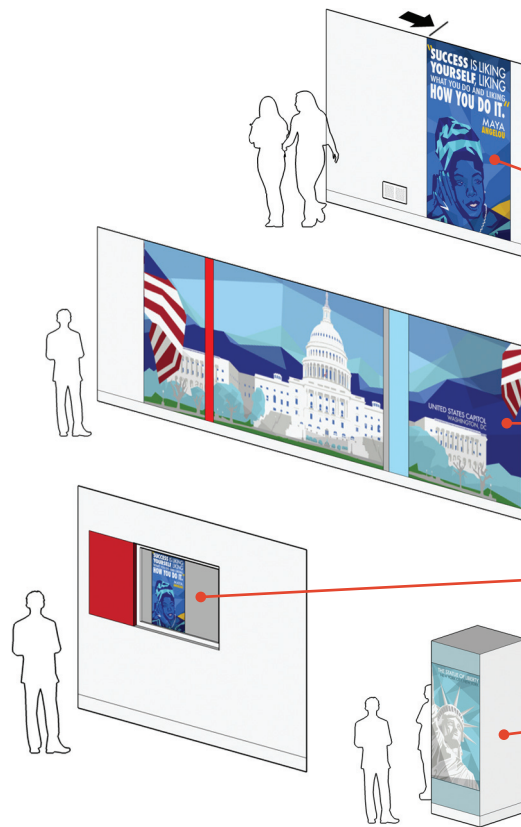
Graphics are a simple, but impactful, way to instantly transform your space into something bold, modern and distinctly “American.” With this in mind, we have created a collection of high-resolution graphics specifically for American Spaces. These graphics represent a range of topics including notable Americans, U.S. landmarks and maps, and collages that inspire communication and collaboration. They enliven spaces through color or visually stimulating imagery and can be applied to a variety of surfaces including walls, pillars, moveable spaces, windows and more. All of these graphics are free to use and rights-free. A sampling of these graphics is shown on the following pages as well as some helpful tips and tricks to successfully apply graphics to your space, including the importance of working with a local printer.

All of these graphics have been made available on eShop, which can be accessed directly or through the Smithsonian module of the American Spaces website. Information about dimensions for each graphic has been provided in this sampling, and a complete listing of the largest possible dimensions for each graphic can be found on eShop.



High-Resolution Graphics

How should you apply graphics to your space? When it comes to wall graphics, a little planning goes a long way! Follow these pointers to make your space look incredible and bold.



1 **Measure Twice, Print Once.**

Measuring your wall space is crucial when deciding where to put graphics. Figure out the size of the area you want the graphic to occupy (Is it floor to ceiling? Is it the side of a column?) and measure the surface. If you scale the images to fit a wall, maintain the proportions by using a common factor: if you double the width, double the height so the image doesn't appear warped when printed.

2 **Don't go it alone!**

It's best to involve a local print shop and experienced installer when printing and hanging graphics. If one isn't available, ask a friend with steady hands and a keen eye to help make sure the graphics look their best. A level and a tape measure will come in handy to ensure graphics are displayed evenly.

3 **Smooth Surfaces are Superior.**

Be careful of light switches and outlets when figuring out where to place your graphics. Nothing ruins an image like an air conditioner through the center.

4 **Long wall? No problem.**

Long wall surfaces can become bold murals that help define a room.

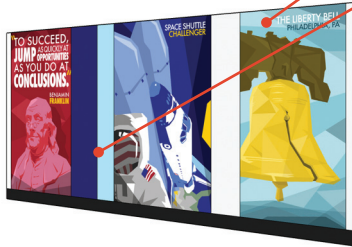
5 **Windows: A Clear Solution.**

Graphics can be printed on translucent window clings for a fun light effect or in place of heavy window coverings.

6 **Look to the architecture.**

Sometimes the building's features can provide the perfect spaces for graphics. Look for opportunities like large columns or alcoves to bring in some color!

All of these graphics are free to use and free of restrictions, so browse through eShop to find the perfect graphics to bring color and excitement to your space!



7 **Big, Bold, and Beautiful!**

Size matters, and these graphics are intended to be big and bold! Filling the wall with large-scale images can have a huge impact and transform the space.

8 **Plays well with others.**

The graphics were designed as a group to work together in your space. Mix and match images to create a graphic gallery wall!

9 **Extra space? One word: Color.**

When applying your graphics, you might have some extra space left over between the images in your layout. Use paint stripes in a compatible color to finish up the wall and make it look great.

10 **Leave it to the professionals.**

It's always best to work with a local printer to produce the graphics you've chosen for your space. Keep in mind that materials vary by country so working with a local printer will provide you the most useful advice on which materials and adhesives will work best in your space. Sample materials include: vinyl, Perspex, and low-texture canvas.

11 **Color Test.**

Printed colors can vary based on the type of material you choose. Ask your local printer to show you material samples and request samples of small printed segments of the graphics you've selected so you can ensure that colors are correct before printing is finalized.

12 **Where to go.**

Download the graphics via the Smithsonian page of the American Spaces website: <https://americanspaces.state.gov/smithsonian/graphics>



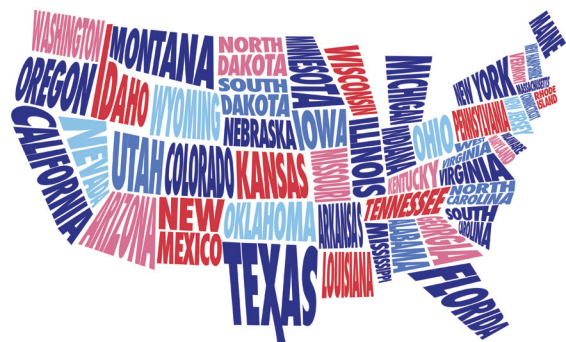
Abraham Lincoln: 114.5cm x 213.3cm. Benjamin Franklin: 127cm x 225.8cm. Maya Angelou: 251.8cm x 152.4cm. Martin Luther King, Jr.: 251.8cm x 152.4cm.



United States Capitol: 127cm x 225.85cm. The Liberty Bell: 127cm x 225.8 cm. Golden Gate Bridge: 228.6cm x 152.4cm.

All dimensions are based on 300 dpi resolution.

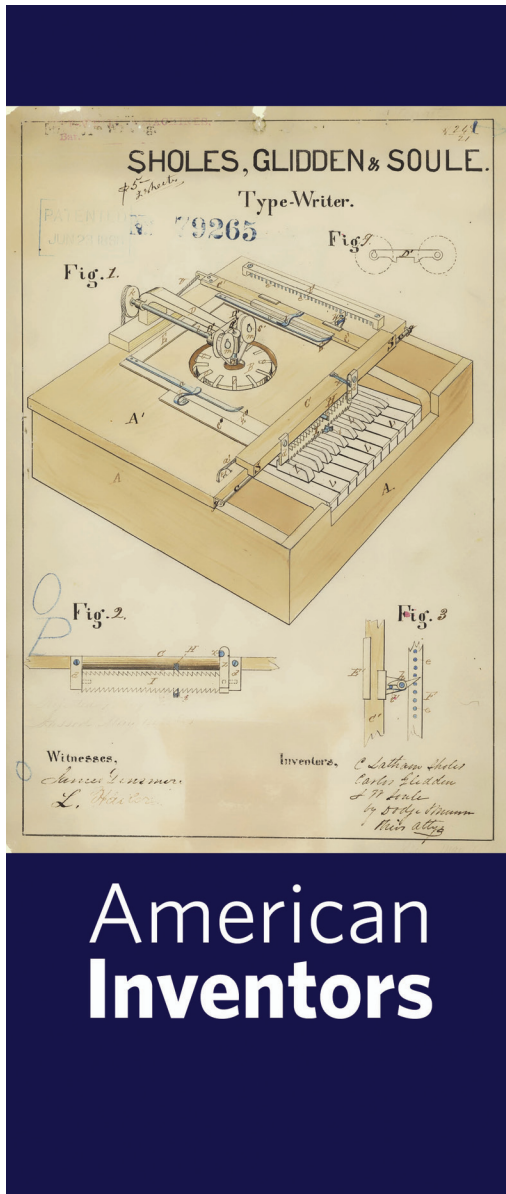
Graphics Sampling



U.S. Map: 251.8cm x 152.4cm. Brainstorming Collage: 228.6cm x 152.4cm. We're All Connected Collage: 228.6cm x 152.4cm.

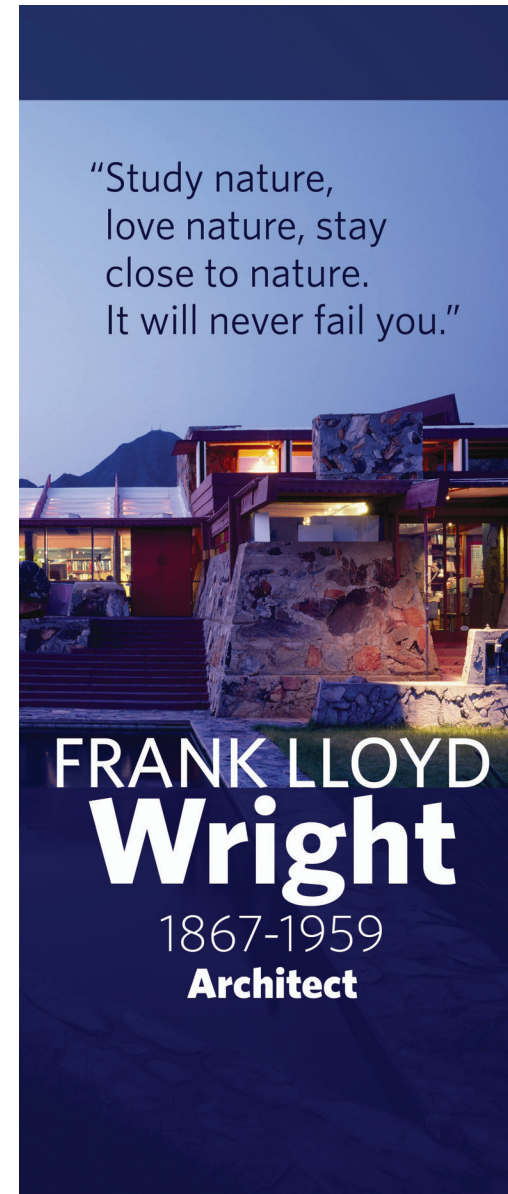
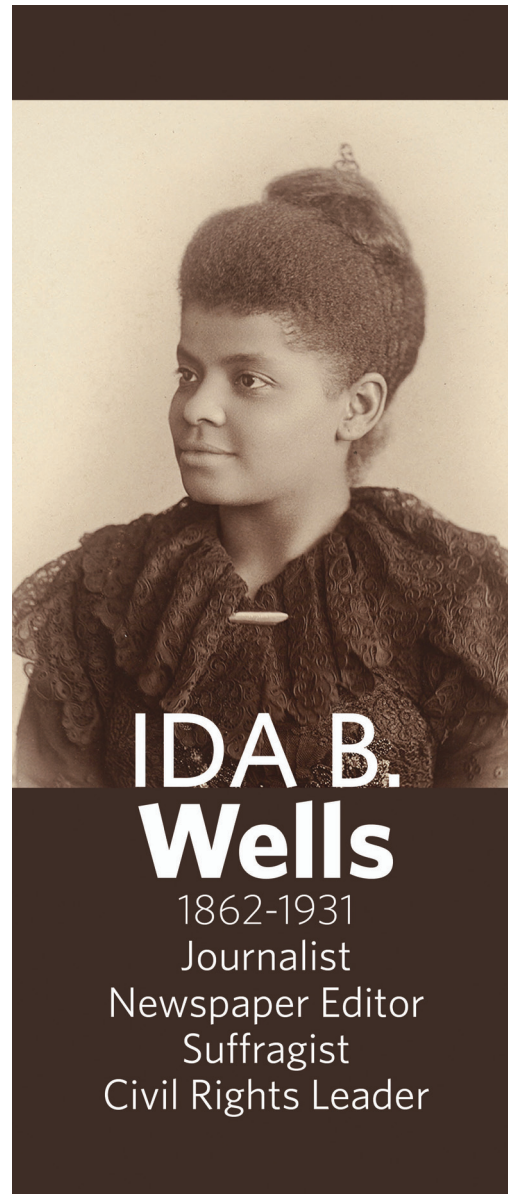


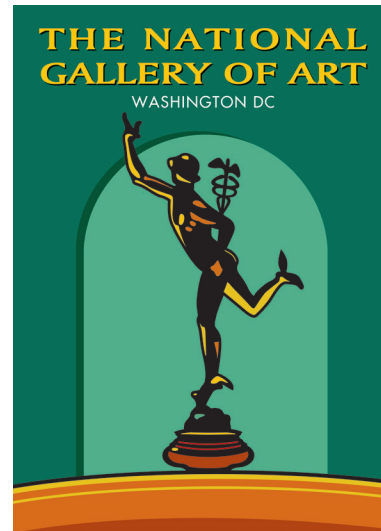
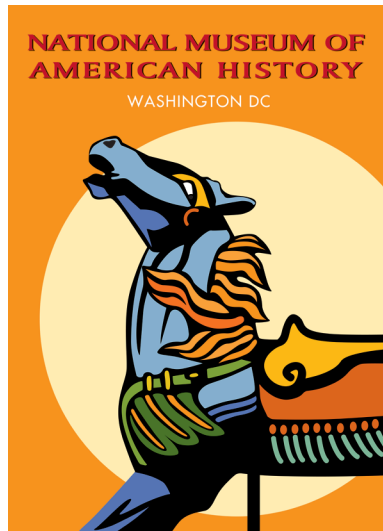
Arizona: 228.6cm x 152.4cm. New York City: 228.6cm x 152.4cm.



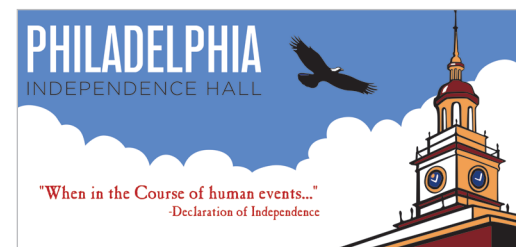
American Inventors

American Inventors: 13.37cm x 31.49cm. Ida B. Wells: 13.37cm x 31.49cm. Frank Lloyd Wright: 13.37cm x 31.49cm.





National Museum of American History: 50.8cm x 70.39cm. National Air and Space Museum: 50.46cm x 70.23cm. The National Gallery of Art: 50.8cm x 70.39cm. National Museum of Natural History: 50.8cm x 70.39cm.



Charleston, South Carolina: 50.8cm x 70.5cm. West Palm Beach, Florida: 50.8 x 70.39cm. Luggage Tags: 101.6cm x 64.21cm. Philadelphia: 95.41cm x 44.55cm.

All dimensions are based on 300 dpi resolution.

Graphics Sampling (*continued*)





Concluding Remarks

Your dedication and
commitment make
American Spaces the
vital places they are.

We hope you have found Idea Book 2.0 helpful in designing flexible and functional spaces that meet a range of programming needs and objectives. The Office of American Spaces is always happy to hear from you and can be reached via email at americanspaces@state.gov. We look forward to hearing about your programs and activities, seeing photos of your spaces, answering your questions, and supporting your efforts.

IIP programs engage international audiences in sustained, meaningful interaction on the full spectrum of U.S. policy objectives, intersecting innovation, policy, and public diplomacy. American Spaces are a key tool for IIP in building mutual understanding between Americans and international audiences, and they exemplify the U.S. commitment to a core tenet of democracy: the citizen's right to free access to information. The Smithsonian's mission is the "increase and diffusion of knowledge." As a global institution with ongoing research in more than 140 countries, we do that through our museums, research centers, the National Zoo, our affiliates, and of course through the programming and outreach of all these entities.

The collaboration between IIP and SI is natural—there is a real alignment of missions that creates great synergy. We are both interested in creating ongoing relationships with audiences, and we do that with physical and virtual places—IIP with American Spaces, SI with museums and libraries, and all of us with the digital infrastructure we build around them.

We look forward to continuing this fruitful relationship and collaborating on meaningful initiatives.



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Conclusion

Still feeling stuck?
Explore these resources for
additional information and
guidance for all of your
American Spaces needs.

For up-to-date information about American Spaces, including content and program ideas, please visit the American Spaces website: <https://americanspaces.state.gov>.

For general inquiries about American Spaces, please contact IIP's Office of American Spaces at americanspaces@state.gov.

For questions about the project, contact your Information Resource Officer (IRO), who can provide you with more information or direct your inquiry to a project team member.

To browse the entire collection of Smithsonian Graphics, please visit the Smithsonian module on eShop: <https://eshop.state.gov>.

To learn more about Smithsonian's Office of International Relations, please visit <http://global.si.edu>.

For information about the five core programs, please see the **Managing American Spaces** handbook located on the American Spaces website: <https://americanspaces.state.gov/home/resources/managing>, or visit one of these program websites:

American English: <http://americanenglish.state.gov>

EducationUSA: <https://educationusa.state.gov>

Alumni Programs: <https://alumni.state.gov>

7.2

CONCLUDING REMARKS



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Additional Resources